DOCUMENT RESUME

ED 135 972 CE 009 795

TITLE Consumer Education Resources.
INSTITUTION Eastern Michigan Univ., Ypsilanti. Consumer Education Center.
PUB DATE Oct 76
NOTE 85p.

EDRS PRICE MF-$0.83 HC-$4.67 Plus Postage.
DESCRIPTORS Adult Education; Annotated Bibliographies; *Bibliographies; *Consumer Education; Elementary Secondary Education; Higher Education; Instructional Materials; Instructional Media; Resource Materials

ABSTRACT

Listings of guides, newsletters, magazines, textbooks, multimedia kits, filmstrips, cassettes, and films are included in this collection of consumer education materials intended to provide teaching-learning resources for preview and evaluation. All entries are grouped according to the type of medium, with each entry including a title, ordering address, and price (where applicable). Entries for filmstrip kits also describe the kinds of materials included in each kit. The 16mm film entries include an annotation, grade level, and length of the film; video cassette entries are also annotated and note the length of the cassette. Textbook entries cover the elementary, secondary, postsecondary, higher education, and adult education levels. (SH)

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Consumer Education Resources

ED135972

- Bibliographies
- Guidelines
- Newsletters
- Magazines
- Textbooks
- Multi-Media Kits
- Filmstrips, Cassettes
- Films

U.S. DEPARTMENT OF HEALTH,
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
EDUCATION

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Michigan Consumer Education Center

October, 1976

Dear Consumer Educator:

The Michigan Consumer Education Center maintains a growing collection of teaching-learning resources. The purpose of this collection is to provide resources for preview and evaluation.

A basic package of consumer education materials was purchased by a grant to the Michigan Consumer Education Center for the Regional Educational Media Centers in the fall of 1975. A map and addresses of the REMC offices are on page 3 and 4 of this catalog.

To preview materials from the Michigan Consumer Education Center, educators may:

(1) Come to the Center. Office hours are 8 a.m. to 5 p.m. Monday through Friday. Evenings and weekends by appointment.

(2) Request that selected materials be sent on a short term loan. Items are shipped via U. S. Postal Service. Previewers are asked to pay return postage and insurance. Specific dates cannot be honored.

After previewing materials from the Center, educators should:

(1) Select items appropriate for classroom use, and

(2) Make purchase recommendations to the local school media center or to the Regional Educational Media Center.

The Center and its media services are funded by the U. S. Office of Consumers' Education, Michigan Department of Education and Eastern Michigan University.

Sincerely,

Rosella Bannister
Rosella Bannister, Director

Sandie Jones
Sandie Jones, Secretary-Librarian

Eastern Michigan University
217-A University Library
Ypsilanti, Michigan 48197
(313) 487-2292

TABLE OF CONTENTS

DIRECTORY TO REGIONAL EDUCATIONAL MEDIA CENTERS 3

REMC AREA DESIGNATIONS MAP 4

SUBJECT INDEX TO MULTI MEDIA 5

Factors Affecting Consumer Behavior 5
Money Management and Credit 6
Buying and Using Goods and Services 8
Rights and Responsibilities 11
Basic Economics in the Marketplace 12
Teacher Education 13

MULTI MEDIA 15

Multi Media Kits 15
Filmstrips (not listed with a kit) 35
Cassettes (not listed with a kit) 36
Records (not listed with a kit) 37
Games 38
Films 41
Video Cassettes 69

CURRICULUM GUIDELINES AND CASE STUDIES 71

NEWSLETTERS AND MAGAZINES 73

COLLEGE TEXTS AND TEACHER REFERENCE MATERIALS 75

COMMUNITY COLLEGE AND ADULT EDUCATION TEXTS 77

HIGH SCHOOL TEXTS 77

JUNIOR AND SENIOR HIGH SCHOOL TEXTS -- EASY READING 79

ELEMENTARY TEXTS AND MATERIALS 80

VERTICAL FILE 83

BIBLIOGRAPHIES 84

MICHIGAN DEPARTMENT OF EDUCATION
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Area 15
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2301 E. Michigan Ave.
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517/787-4833

Area 16
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Washtenaw Int. Sch. Dist.
P. O. Box 1406
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313/769-6522

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313/338-1011

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4107 N. Adrian Hwy.
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Wayne Co. Int. Sch. Dist.
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Michigan Department of Education

Regional Educational Media Center
Area Designations

MULTI MEDIA LISTS BY SUBJECT

The following list identifies titles under specific subjects. For further information, refer to the yellow section for Multi Media Kits, Filmstrips, Cassettes, Records and Games. Films are listed in the pink section of this guide. Video tapes are in the orange section.

M = Media Kit
F = Film
C = Cassette only
FS = Filmstrip only
G = Game

FACTORS AFFECTING CONSUMER BEHAVIOR

American Consumer: Issues and Decisions C28
American Family and Values C25
America's Changing Lifestyles M226
Buying M241
Challenge of Consumer Education C21
Choosing What to Buy M176
Community, The M112
Complete Consumer M56
Consumer G5
Consumer Defense Mechanisms M12
Consumers as an Individual M20
Consumer Power and Social Change M108
Consumer in Society M20
Consumer Spending M119
Consumer Values M119
Consumerism: Seller Beware F39
Consumerland: How High the Mountain M127
Consumers in Action M39
Consumers World: It's Your Decision M207
Custom and Tradition M112
Death M208
Decision Making M235
Decisions, Decisions M17
Developing Values M47
Doing Without M190
Dynamic Consumer Decision Making M14
Economic Decision Making M126
Equality M24
Exploited Generation M2
Fairness M24
Family, The M112
Family Decisions G1
Family Values M161
Forum's Forum on Values C13
Garden, The M156
Getting Ahead of the Game M17
Getting the Things You Want M40
Getting Your Money's Worth M200
Honesty/Personal Integrity M24
How Value Clarification Affects Consumer Behavior C23
Inflation G7
Introduction to Value Clarification M29
It's Your Money M56
Johhny Has One! M3
Learning to be a Wise Consumer M244
Let the Buyer Prepare M42
Lifestyle G12
Marriage and Money M150
Measures, Values and Bargains M3
Mrs. Smith Decides M14
Modern Trends in Consumerism M19
Money and Lifestyle M240
Money Talks M21
Money Tree F4
Our Role as Consumer M39
Our Values M24
Priorities, Decisions, Security M88
Rational Decision-Making Process M75
Revelations of a Register Tape M93
Responsibility M24
Setting Goals M1
Sharing M24
Singles Life VC3
Something in Common M20
Success M24
Teaching Consumer Education C22
To Buy or Not To Buy M182
Toy Store M156
Trendsetter F56
Use of Leisure Time M19
Using Money Wisely F1
Values Clarification M177
Where Does Your Allowance Go? M133
Wise and Responsible Consumership F66
Why Do You Buy? F2
Why You Need Consumer Know-How M37
You, the Consumer M133
Your Money Matters M90
Youthful Consumer M16

MONEY MANAGEMENT AND CREDIT

Income (including Low Income)

American Poor M46
Banks and the Poor F6
Careers in Consumer Affairs M237
Earning an Income M131
Food Stamp Program M136
Food Stamps F34
Ghetto G2
How on Earth Do Working Wives Manage M59
How to Manage Your Income M92
How Would You Like to Be Old? M49
It All Works Together M133
Jobs: An Updated Look into the Future M60
Labor and Its Value M22
Low Income Consumer C31
Making Change M147
Money Talks M21
One Third of Your Life M119
Paycheck Puzzle M48
Payday to Payday F38
People Profession: Careers in Home Economics M173
Planning for a Career M131
Poor Pay More F11
You as a Worker and Citizen M169
You'll Earn It F43
Youthful Consumer M16

Savings and Investments

Bank and the Community M129
Banking F45
Banking and Banking Services M179
Banking Series M141
Best Place to Put Your Savings M65
Checkbook M195
Choose Your Bank Carefully, Then Use It Right M68
Dollars and Sense M151
Financial Security M181
Full Service Bank M140
Getting Ahead of the Game M17
How Would You Like to Be Old? M49
Investments and Retirement Planning M19
Money Management M53
Money is the Medium M13
Nickels, Dimes and Dollars M218
Nurturing a Nest Egg M11
On Account of Savings R1
Personal Economic Security M92
Priorities, Decisions, Security M92
Putting Your Savings to Work M130
Retirement Planning VC2
Savings Accounts M141
Saving and Investing M55
Saving to Reach Your Goals M37
Savings for Security M15
Securities F49
Services of a Bank M196
$64,000 Question M56
Stock Market Game G17
Using a Savings Account M140

Spending Plans (Budgets)

All American Consumer M17
Alternatives in the Marketplace M20
As the Family Grows M4
Be Informed Series M81
Blueprint for Money Management M37
Budget Blues M11
Budget: Today and Tomorrow M4
Budget Help M142
Budgeting M19
Budgeting F64
Budgeting and Credit M162
Budgeting Game M52
Budgeting Series M142
Buyer Beware M6
Buyer Beware M20
Buying Habits and Money Management M140
Buying Wisely M37
Caveat! M119
Check Stub M141
Checking Account M196
Checking Accounts M141
Checking Accounts--How to Use Them M140
Choose Your Bank Carefully, Then Use It Right M68
Consumer G5
Consumer Game M56
Consumer Spending M119
Consumerism: Getting Your Money's Worth M73
Consumers in the Marketplace M39
Consumer's World M238
Consumership: Getting More for Your Money M176
Day in the Life of Harvey McNeill F76
Decisions, Decisions M17

Doing Without M190
Dollar Stretching Practices M77
Dollar Victory M15
Dollars and Sense M151
Economic Survival for the Future M220
Exploited Generation M2
Family Finances/Money and Credit Management M219
FLIP G16
Getting the Things You Want M40
Getting Your Money's Worth M37
Getting Your Money's Worth M200
How to Budget M142
How to Manage Your Income M92
How a Practical Family Managed Its Money M63
It's New, It's Neat, It's Obsolete F77
It's Your Money M56
Learning to Use Money F82
Let the Buyer Beware M3
Let the Buyer Prepare M42
Making Do M188
Making Ends Meet M7
Managing the Family's Affairs M4
Managing Your Money G9
Managing Your Money M130
Managing Your Money M172
Marriage and Money M150
Mastering Your Money M140
Mediums of Exchange M22
Meet Margie F72
Money, Checks and Banks M196
Money, Credit and Banks M129
Money Management M10
Money Management M52
Money Management M181
Money Management M184
Money is the Medium M13
Money Makes Cents FS2
Money Needs Managing FS3
Money Problems and How to Avoid Them M140
Money Talks M21
Money Tree F4
Money Well Spent M8
Nickels, Dimes and Dollars M218
Novelty Buying M41
On Your Own M20
Overdrawn Checking Account M234
Paycheck Puzzle M48
Paying Your Way G15
Personal Finance: Budgeting Payday to Payday M187
Personal Finance: You and Your Money M215
Personal Money Management M140
Put Your Money Where Your Goals Are F69
Reconsiling Your Bank Balance M196
Revelations of a Register Tape M93
Smart Spending M82
Something in Common M20
Stopping Leaks in Family Spending M79
Substitutes for Cash M130
To Buy or Not To Buy M182
Travels of a Check M196
Using Money Wisely M98
Ways to Handle Money M124
What is Banking? M141
What are Expenses? M142
What is a Budget? M142
Why Budget? M142
You as a Consumer Now M167
You, the Shopper M21
Your Consumer Quotient M56
Your Money: Now You See It, Now You Don't M17
Your Money Matters M90
Youthful Consumer M16

Taxes

American Taxpayer: Priviledged or Exploited M230
Dollars and Sense M151
Income Taxes VC8
Personal Finance: You and Your Money M215
Taxes M22
Taxes, Taxes, Taxes M131
Taxes, Taxes, Taxes: Who Pays the Bill? M192

Credit

Applying for Credit M145
Banks, Loans and Interest M22
Be Credit Wise M21
Be Informed Series M81
Before You Buy M189
Before You Sign M56
Buy Now, Pay Later M130
Buy Now, Pay Later M199
Buying Trouble M207

Cash and Credit M4
Cash or Credit M11
Charge G6
Classroom Money Management Kit M172
Consumer and Credit M110
Consumer Credit and Money Management M183
Consumer Credit: How Much is Too Much M30
Consumer Education: Retail Credit Buying F65
Consumer Power: Credit F24
Consumer Skills: Buying on Credit F84
Cost of Credit M140
Credit F36
Credit F46
Credit: A Consumer Resource M30
Credit and Contracts M10
Credit Cart Bouquet F23
Credit Generation M202
Credit Instruments M140
Debt: The Flip Side of Paradise M103
Dollars and Sense M151
Family Finances/Money and Credit Management M219
Finance Company M116
Hard Facts About Easy Credit M57
How Money Works M210
In the Box F75
Installment Buying F3
Just Sign Here M4
Making Credit Work for You M37
Managing Your Money G9
Money, Credit and Banks M129
Money for Sale F67
Money is the Medium M13
Money Tree F4
New Rules that Protect Your Credit Rating M58
Our Credit Economy M26
Personal Finance: You and Your Money M215
Personal Money Management M140
Poor Credit Rating M231
Poor Pay More F11
Price of Credit M9
Problems of Buying on Credit M18
So You Want to Use Credit M69
Teaching Skills: Getting Credit M87
To Borrow or Not To Borrow R1
Truth in Lending M76
Truth in Lending M91
Up to Your Ears M56
Using Credit as a Tool M140
Using Credit with Understanding M78
Visual Education Kit on Credit M94
Warning! Double Check Those Charge Accounts M61
Ways to Handle Money M124, M18
You Take the Credit M92
You as a Consumer--Now M167
Your Credit is Good F50

BUYING AND USING GOODS AND SERVICES

Advertising

Ads, Ads, Ads: All Aimed at Us M50
Ads and You M139
Advertising and Consumer Motivations M1
Advertising and the Consumer M107
Advertising and Comparison Shopping M16
Advertising and You M176
Advertising: Information, Persuasion and Deception F62
Analyzing Advertising F70
Anatomy of a Sale M31
And Now a Word From Your Sponsor M125, M
Blue Jeans, Bubble Gum and Comic Books M
Buy, Buy F61
Buy Line F19
Can You Believe Advertising M3
Come On, The M199
Commercial, The M133
Commercials on Television M41
Consumer Advertising M115
Consumer Behavior: Advertising and the Psychology of Buying M170
Consumer Power: Advertising F9
Consumerism: Getting Your Money's Worth M73
Consumerland: How High the Mountain M127
Dollars and Sense M151
Evaluating Advertising M80
Everything is Not What It Appears To Be M3
Exploited Generation M2
Fact or Fluff M56
Great American Sell M38
How to Deal With Salesmen M18, M125
How to Read Ads M143
It All Works Together M133
Let the Buyer Beware M13
Let the Buyer Beware M37
Marketplace M53
Persuasion Box M171
Ways to Shop M18, M125
Where the Action Is M118
You, the Consumer M133

Clothing

Buying Basics: Food and Clothing M106
Buying Clothing M98
Buying Clothing M207
Clothing M10
Consumer's World M238
Food and Clothing M181
Food, Clothing and Shelter M18, M120
Getting It All Together M153 A & B
How to Buy Clothes M13
Young Fashion Forecast M152, M153A&B
Your Wardrobe and You M21

Food

All American Meal F78
Before You Take That Bite F57
Brand Names and Labeling Games F60
Breakfast Cereals in Today's Lifestyles M206
Buying Basics: Food and Clothing M106
Buying Food F35
Buying Food M207
Chemical Feast F59
Consumer and the Supermarket F80
Consumer's World M238
Eat, Drink and Be Wary F68
Fad Diet Circus F73
Fill Your Grocery Cart With Nutrition G18
Food M10
Food and Clothing M181
Food and Money F42
Food and Nutrition: Dollars and Sense M217
Food Buymanship M74
Food, Clothing and Shelter M18, M120
Food Dollars and Sense M223
Food Labeling: Understanding What You Eat F63
Food Stamp Program M136
Food Stamps F34
Freezing: What's It About? FS10
Great Nutrition Robbery M23
How to Buy Beef FS6
How to Buy Eggs FS7
How You Can Cut the Cost of Food M117
Making the Best Buy in Food M98
Meat Prices: Search for Answers M204
Our Incredible Shrinking Food Dollar M134
Nutrition: What's In It For You M175
Nutritional Quackery F32
Read the Label, Set a Better Table F53
Real Facts on Food M201
Selecting and Buying Food for Young Family FS5
Spending Your Food Dollars M21
Steering Clear of Lemons F58
Teenage Nutrition: the Picture of Health M242
What's Happending to Food Prices M99
You Are What You Eat F81

Health Care

Be Informed Series M81
Buying Health Care M197
Danger: Poison F26
Health: Can We Afford It? M111
Health, Education and Recreation M181
Health for All M189
Health Insurance M51
Help! This is an Emergency M4
Let the Buyer Prepare M42
Medical Help--Fast! M122, M18
National Health Problem M27
Nursing Homes VC7
Protecting Family Health and Security M122, M18
Regular Health Care M122, M13

Housing

Be Informed Series M81
Beat the Market G13
Buying F47
Buying the Big Ones M21
Buying Home Furnishings M207
Buying a House M98
Cars, Furniture and Appliances M121, M18
Consumer's World M238
Decorating Made Easy M36
Dollars and Sense M151
Food, Clothing and Shelter M120, M18
Furniture and Appliances M10
Furniture and Appliances M181
Housing M10
Housing M148
Housing M181
Housing and Home Furnishings M216
Housing Crisis: A Place to Live? M243
How to Select Window Treatment M33
Landlords vs. Tenants M67
Let's Decorate the Bathroom M35

Mobile Homes VC11
New Home, The M4
Place to Rent M18, M120
Renting an Apartment M207
Selecting and Buying a Mobile Home M203
Tenants Rights VC4
Your Space Age Kitchen M32

Information Sources

Anatomy of a Sale M31
Bargain Hunting M143
Be a Better Shopper M89
Be Informed Series M81
Behind the Doors on Main Street M138
Big Sale, The M199
Blue Jeans, Bubble Gum, Comic Books M133
Brand Names and Labeling Games F60
Buyer Beware M6
Buying F47
Buying Habits and Money Management M140
Buying Protection M10
Buying Wisely M37
Come On, The M199
Consumer Education: Buying in a Supermarket F30
Consumer Education: Buying Right M213
Consumer Education Series M143
Consumer Game F41
Consumer Math M214
Consumer Skills: Buying for Immediate Use F87
Consumer Skills: Buying for Long Term Use F88
Consumer Skills: Buying Services F86
Consumers World: It's Your Decision M207
Consumerism: Getting Your Money's Worth M73
Council of Better Business Bureaus -- It's Activities C18
Deceptive Packaging M101
Department Store Shopping M41
Divorce VC6
Doghouse, The M156
Dollars and Sense M151
Economic System G3
Everyday Shopping Savvy M11
Everything is Not What It Appears To Be M3
Funerals VC5
How to Deal With Salesmen M18, M125
How to Judge Shopping Values M143
How to Read Ads M143
How to Shop M4
In Need of Repairs M121
In the Public Interest M5
It is the Policy of This Store M18, M125
Johnny and His Friend Go Shopping M157
Label Logic F33
Language of the Labels M18, M125
Learning to be a Wise Consumer M244
Let's Go Shopping M71
Let's Make a Deal M200
Magical Disappearing Money F16
Mail Order Coupons M41
Marketplace M53
One Born Every Minute M56
Over-charge M232
Price Is Right or Is It? M200
Satisfied Customer M130
Sharp Shopper G4
Shopper's Guides M93
Shopping for Services M11
Shopping Tips M143
Steering Clear of Lemons F58
To Buy or Not to Buy M182
Understanding Tags and Labels M143
Use of Leisure Time M19
Use Quality and Service M3
Ways to Shop M18, M125
What Do You Pay M199
Why Do You Buy? F2
Your Consumer Quotient M56

Insurance

Automobile Insurance M84
Be Informed Series M81
Beat Detroit G11
Buying Protection M10
Crossroads M88
Date With Your Future G14
Dollars and Sense M151
Home Insurance M83
Insurance F48
Insurance M51
Insurance: You and Your Car M146
Life Insurance VC9
Managing Your Money G9
Personal Finance: You and Your Money M215
Priorities, Decisions, Security M88
Protecting What the Family Has M4
Protecting Family Health and Security M18, M122
Sharing Economic Losses M130

Metrics

At Home with Metric Measuring M239
Conversion to Metric System C12
Kilos Are Coming M100
Metric America F29
Metric America M43
Metrication of America M114
Metrics in the Home M211

Transportation

Art of Buying a Car M62
Automobile Insurance M84
Be Informed Series M81
Beat Detroit G11
Buying the Big Ones M11
Buying a Car M207
Buying a New Car M121, M18
Buying a Used Car on Time F37
Caritis M5
Cars, Furniture and Appliances M18, M121
Dollars and Sense M151
High Cost of Driving M66
How to Buy a Used Car F8
How to Buy a Used Car M13
How to Buy a Used Car: Or Kicking Tires Is Not Enough F79
How to Pay Less for an Auto Loan M64
New Cars VC1
So You Want to Buy a Good Used Car F10
So You Want Wheels M70
Tommy's First Car F18
Transportation M10
Transportation M144
Transportation M181
Wheels G8
Wheels and Deals: Buying Cars and Motorcycles M109
When You Buy a Car M98

RIGHTS AND RESPONSIBILITIES

Environment

Be Informed Series M81
Community, The M112
Consumerland: How High the Mountain M127
Economics of Pollution M85
Energy M158
Energy Crisis M165
Energy: Impact on Values and Lifestyles M225
Energy Dilemma F40
Environment M131
Environment: Changing Man's Values M44
Environment: Earth in Crisis M137
Give Earth a Chance F27
Man Builds, Man Destroys F51
Money To Burn F54
Phosphates and Detergents C15
Toward a Quality of Living M209

Fraud

Avoid Deceptive Selling Practices C17
Big Sister and the Lemon M200
Buyer Beware M6
Consumer Be Warned: Frauds and Decpetions M105
Deceptive Packaging M101
Dollars and Sense M151
Everything Is Not What It Appears To Be M3
Foot in the Door F15
Frauds M18, M123
Harry J. Woods Is At the Door F21
Just Sign Here M4
Let the Buyer Beware M37
Not You Too!?! F22
Nutritional Quackery F32
On Guard - Bunco F28
Owl Who Gave a Hoot F7
Protecting Buy Power M140
Protecting Family Health and Security M18, M122
Quacks and Medical Frauds M18, M122
Stop the Short Change Artist M154
Street Vendor M199
This is Fraud F17
Typical Gyps and Frauds M72
Wise and Responsible Consumership F66

Laws - Protection

Agencies That Protect the Consumer M194
Behind the Doors on Main Street M138
Buyer's Rights M236
Buying Trouble M207
Caught F55
Caveat M119
Caveat Emptor and What Can I Do M164
Citizen Responsibilities
Consumer Action M119
Consumer and the Government M13
Consumer in Society M20

Consumer Law M54
Consumer Power: Whistleblowing F25
Consumer Protection M96
Consumer Protection M224
Consumer Responsibilities M20
Consumer Rights M20
Consumer Survival Kit M180
Consumer Voice M20
Consumerism M159
Consumerism: Let the Seller Beware F39
Consumers in Action M39
Consumer's World M238
Contracts in Everyday Life M155
Council of Better Business Bureaus -- It's Activities C18
Credit and Contracts M10
Danger: Poison F26
Dollars and Sense M151
Fairness M24
False Package M199
Family and Its Legal Responsibilities M4
Family and Its Legal Rights M4
Guarantees, Warranties, Service M98
If It Doesn't Work . . . Complain F74
In the Public Interest G5
Is It Safe! M3
It is the Policy of This Store M18, M125
Just Sign Here M4
Justice in the Marketplace M149
Label Logic F33
Law and Your Pocketbook M17
Learning to be a Wise Consumer M244
Let the Buyer Beware M3
Let the Buyer Beware M37
Let the Buyer Prepare M205
Marketplace M53
Personal Finance: You and Your Money M215
Product Safety M19
Protecting Buy Power M140
Protecting the Consumer M95
Protecting What the Family Has M4
Protection and the Law M181
Read Before You Write F14
Responsibility M24
Safe Toy Environments M174
Satisfied Customer M130
See You in Court M56
Sharing M24
Shoplifting: It's a Steal F52
Small Claims Court VC10
Super Snooper M200
There is a Law Against It F12
To Buy or Not To Buy M182
Use, Quality and Service M3
Using Money Wisely F1
Violated Consumer Rights M233
Warranties and the Consumer FS9
Wise and Responsible Consumership F66
You and the Law M123
You as a Consumer - Now M167
Your Right to a Hearing F13

BASIC ECONOMICS IN THE MARKETPLACE

Alternatives in the Marketplace M20
American Poor M46
Anatomy of a Sale M31
Banks and the Poor F6
Banks, Loans and Interest M22
Beat the Market G13
Big Government and Private Enterprise in the 70's M227
Birth of an Idea M129
Breakfast, The M156
Business and the Public Interest M102
Business and You M129, M130, M131
Comparative Economic Systems M92
Consumer Game M56
Consumer and the Government M13
Consumers in the Marketplace M39
Corporation M25
Day Business Stood Still F85
Dollar in Today's World M228
Dollars and Sense M151
Economic Decision Making M126
Economic System G3
Economics M126
Economics: It's Elementary F31
Economics for Primaries M156
Economy M112
Economy and You M92
Farm Question M45
Federal Reserve System M196
Food and Money F42
Free Enterprise M22
Ghetto G2
Government M112
History of the Consumer Movement in America M212
How Money Works M210
Inflation G7
Inflation M246
Inflation: Prices and Wages Running Amok M104

Introductory Economics M92
Jobs: An Updated Look into the Future M60
Labor and Its Value M22
Launching Love M119
Low Income Consumer C31
Man's Material Welfare C32
Marketplace M53
Marketplace G10
Mediums of Exchange M22
Mexico: Economy in Transition M126
Mixed Economy of the U. S. M126, M207
Modern Economy in Action M191
Modern Trends of Consumerism M8
Money Has Meaning FS4
Money: How Its Value Changes F83
Money is the Medium M13
Money Well Spent M8
Nature of Business M129
Nature of Money M196
Our Economy M22
Our Free Enterprise System M129
Our Incredible Shrinking Food Dollar M134
Our Money System M28
Our Society M112
Our Values M24
People Profession: Careers in Home Economics M173
Profit: Or Whatever Happened to All that Bread F71
Pull of the Marketplace M128
Role of Government M129
Social Sciences: What is Economics M245
Supply and Demand M22
Understanding the Marketplace M181
Unemployment M247
Unions and Management M131
U. S. Economy: the Challenge of Change M229
What Everyone Should Know About Business M166
You as Worker and Citizen M169
You, the Consumer M133
Youth and Media Marketing M193

Role Playing M222
Simulation Gaming M221
Teaching Consumer Education C22
Values Clarification M177

TEACHER EDUCATION

Inquiry M178
Questioning M185

MULTI-MEDIA

Available for free loan from the Center. Addresses and prices are included for those interested in purchasing a copy from the manufacturer.

M1 - Setting Goals. Filmstrip and cassette. 1973. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. $41.50.

M2 - The Exploited Generation. Filmstrip and cassette. 1969. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. $41.50.

M3 - Let the Buyer Beware. Six filmstrips and cassettes. 1971. Use, Quality, and Service; Is It Safe!; Johnny Has One!; Measures, Values and Bargains; Everything is Not What It Appears to Be; Can You Believe Advertising? Eye Gate House, 146-01 Archer Ave., Jamaica, N. Y. 11435. $47.50. Elementary level.

M4 - Managing the Family's Affairs. Twelve filmstrips and cassettes. 1971. The Family and the Community; Help! This is an Emergency; The Family and Its Legal Responsibilities; Protecting What the Family Has; As the Family Grows; The Family and Its Legal Rights; How to Shop; Just Sign Here; The Budget--Today and Tomorrow; Cash and Credit; Learning to Live Together; The New Home. Eye Gate House, 146-01 Archer Ave. Jamaica, N. Y. 11435. $111.00.

M5 - Caritis. 43 slide set, tape and narrative guide. 1972. Agricultural Extension Service, University of Tennessee, P. O. Box 1071, Knoxville, Tenn. 37901. $12.00.

M6 - Buyer Beware. Filmstrip and record. 1972. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. $25.00.

M7 - Making Ends Meet. Filmstrip and cassette. 1972. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. $25.00.

M8 - Money Well Spent. Filmstrip and cassette. 1972. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. $25.00.

M9 - Price of Credit. Filmstrip and cassette. 1972. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. $25.00.

M10 - Consumer Education. Part one: 4 filmstrips and cassettes. Money Management; Food; Credit and Contacts; Housing. Part two: 4 filmstrips and cassettes. Clothing; Furniture and Appliances; Transportation; Buying Protection. 1971. Hanna-Barbera Productions, Education Division, 3400 Cahuenga Blvd., Hollywood, Ca. 90068. $130.00. ($65.00 for each part)

M11 - Consumer at Large. 6 filmstrips, cassettes and teacher's guide. 1972. Budget Blues, Buying the Big Ones, Cash or Credit, Everyday Shopping Savvy, Nurturing a Nest Egg, Shopping for Services. Coronet Instructional Materials, 65 E. South Water St., Chicago, Ill. 60601. $73.00.

M12 - Consumer Defense Mechanisms. Filmstrip, 33 1/3 record, commentary. Educational and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10019. $9.50.

M13 - Consumer Education Series. 6 filmstrips, 6 cassettes, teacher's guide. 1972. Consumer and the Government, How to Buy Clothes, How to Buy Food, How to Buy a Used Car, Let the Buyer Beware, Money is the Medium. McGraw-Hill Films, 1221 Avenue of the Americas, New York, N. Y. 10019. $90.00.

M14 - Dynamic Consumer Decision Making. 2 cassettes, 20 slides, 7 transparencies, educator core. 1972. Educational and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10019. $11.50.

M15 - Dollar Victory/Savings for Security. 2 filmstrips, 2 33 1/3 records, teacher's guide. 1970. International Film Bureau, 332 S. Michigan Ave., Chicago, Ill. 60604. $30.00. ($16.00 for each)

M16 - Youthful Consumer. Filmstrip, 33 1/3 record, discussion manual. 1972. Educational Division, New York Times, 229 W. 43rd St., New York, N. Y. $10.00.

M17 - Consumer Education Series. 6 filmstrips, 6 cassettes, teaching guide. All American Consumer, Decisions, Decisions, Getting Ahead of the Game, How to Be a Loser, Law and Your Pocketbook, Your Money -- Now You See It, Now You Don't. Doubleday Multimedia, Box 11607, 1371 Reynolds Ave., Santa Ana, Ca. 92705. $99.50. 1972.

M18 - Modern Consumer Education. 24 cassettes, 2 filmstrips, teaching booklets, record books, instructor's manual. 1972. Cars, Furniture and Appliances; Food, Clothing and Shelter; Protecting Family Health and Security; Ways to Handle Money; Ways to Shop; You and the Law. Grolier Education Corp., Instructional Systems Div., 845 Third Ave., New York, N. Y. 10022. $311.00.

M19 - Modern Consumer Education - Supplement One. 5 filmstrips, 5 cassettes. 1973. Budgeting, Investments, Modern Trends in Consumerism, Product Safety, Use of Leisure Time. Grolier Education Corp., Instructional Systems Div., 845 Third Ave., New York, N. Y. 10022. $74.50.

M20 - Buyer Beware. 6 filmstrips, 6 cassettes, teacher's guide. Alternatives in the Marketplace, Consumer as an Individual, Consumer Responsibilities, Consumer Rights, Consumer in Society, Something in Common. Westinghouse Learning Corp., 100 Park Ave., New York, N. Y. 10017. $91.50. 1971.

M21 - Money Management Filmstrip Library. 5 filmstrips, 2 cassettes, student booklets, teaching guide. 1972. Be Credit Wise, Money Talks, Spending Your Food Dollars, You the Shopper, Your Wardrobe and You. Money Management Institute, Household Finance Corp., Prudential Plaza, Chicago, Ill. 60601. $10.00.

M22 - Our Economy. 6 filmstrips, 6 cassettes, teacher's guide. Mediums of Exchange; Labor and Its Value; Supply and Demand; Free Enterprise; Taxes; Banks, Loans and Interest. Westinghouse Learning Corp., 100 Park Ave., New York, N. Y. 10017. $91.50. Elementary Level.

M23 - Great Nutrition Robbery or Who Emptied All the Calories. 3 filmstrips, with cassettes. 1973. Westinghouse Corp., 100 Park Ave., New York, N. Y. 10017. $59.50.

M24 - Our Values. 6 filmstrips with cassettes. 1971. Success, Honesty/ Personal Integrity, Equality, Fairness, Sharing, Responsibility. Westinghouse Learning Corp., 100 Park Ave., New York, N. Y. 10017. $91.50. Elementary level.

M25 - The Corporation. Filmstrip and cassette. 1969. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. $48.50.

M26 - Our Credit Economy. Filmstrip and cassette. 1969. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. $48.50

M27 - The National Health Problem. Filmstrip and cassette. 1971. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. $48.50.

M28 - Our Money System. Filmstrip and cassette. 1967. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. $48.50.

M29 - Introduction to Value Clarification. Transparencies, teacher's guide. 1972. Educational and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10036. $8.75.

M30 - Credit: A Consumer Resource. Filmstrip, case studies, worksheets, teacher's guide. 1970. Education and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10036. $4.25.

M31 - Anatomy of a Sale. Filmstrip, 33 1/3 record, study guide. Sears Consumer Information Services, Dept. 703, Public Relations, Chicago, Ill. 60611. 1972. $5.00.

M32 - Your Space Age Kitchen. Filmstrip, student booklets, script. 1969. Sears Consumer Information Services, Dept. 703, Public Relations, Chicago, Ill. 60525. $5.00.

M33 - How to Select Window Treatment. Filmstrip, student booklets, script. 1970. Sears Consumer Information Services, Dept. 703, Public Relations, Chicago, Ill. 60525. $5.00.

M34 - Fashions in Dining. Filmstrip, student booklets, script. 1969. Sears Consumer Information Services, Dept. 703, Public Relations, Chicago, Ill. 60525. $5.00.

M35 - Let's Decorate the Bathroom. Filmstrip, student booklets, script. 1970. Sears Consumer Information Services, 512 Burlington Ave., Chicago, Ill. 60525. $5.00.

M36 - Decorating Made Easy. Filmstrip, student booklets, script. 1970. Sears Consumer Information Services, 512 Burlington Ave., Chicago, Ill. 60525. $5.00.

M37 - Getting Your Money's Worth. 6 filmstrips, 6 cassettes, teacher's guide. 1971. Why You Need Consumer Know-How, A Blueprint for Money Management, Buying Wisely, Making Credit Work for You, Saving to Reach Your Goals, Let the Buyer Beware. Singer-Society for Visual Education, 1345 Diversey Parkway, Chicago, Ill. 60614. $57.50.

M38 - Great American Sell. Filmstrip, cassette, discussion manual. Educational Division, New York Times, 229 W. 43rd Street, New York, N. Y. $9.75.

M39 - Consumer Filmstrip Series. 3 filmstrips. 1968. Our Role as a Consumer, Consumers in the Marketplace, Consumers in Action. Institute of Life Insurance, 277 Park Ave., New York, N. Y. 10017. $10.00.

M40 - Getting the Things You Want. Filmstrip, cassette, teacher's guide. Photo Lab, Inc., 3825 Georgia Ave., Washington, D. C. $8.50. Elementary level.

M41 - Learning About Consumer Education. 4 filmstrips, 4 cassettes. 1972. Mail Order Coupons, Novelty Buying, Commercials on Television, Department Store Shopping. AIDS, 24-20 Little Neck Blvd., Bayside, N. Y. 11360. $65.00. Elementary level.

M42 - Let the Buyer Prepare. Filmstrip and record. Professional Services, Div., Procter and Gamble Dist., 2150 Sunnybrook Dr., Cincinnati, Ohio 45237. One copy free.

M43 - A Metric America. 6 filmstrips and records. AIMS Instructional Media Services, P. O. Box 1010, Hollywood, Ca. 90028. $59.50.

M44 - Environment: Changing Man's Values. Filmstrip and cassette. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. 1972. $48.50.

M45 - The Farm Question. Filmstrip and cassette. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. 1969. $48.50.

M46 - The American Poor: A Self Portrait. Filmstrip and cassette. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. 1972. $48.50.

M47 - Developing Values. Filmstrip and cassette. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. 1973. $48.50.

M48 - Paycheck Puzzle. Filmstrip and cassette. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. $48.50.

M49 - How Would You Like to Be Old? Filmstrip and cassette. Guidance Associates, 41 Washington Ave., Pleasantville, N. Y. 10570. 1973. $48.50.

M50 - Ads, Ads, Ads, - All Aimed at Us. Slides, cassette, teaching aids. Iowa State University, Media Resources Center, 121 Pearson, Ames, Iowa 50010. $32.00.

M51 - Insurance. Resource kit, four units. Insurance, Life Insurance, Health Insurance, Property and Liability Insurance. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $79.50.

M52 - Money Management. Resource kit, five units. Budgeting, Saving, Borrowing, Spending, Earning. 1970. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $59.50.

M53 - Marketplace. Resource kit, three units. Advertising, Avoiding Gyps and Frauds, Safeguards for Shoppers. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $49.50.

M54 - Consumer Law. Resource kit, four units. Right to be Informed, Right to Safety, Right to Choose, Right to be Heard. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $79.50.

M55 - Saving and Investing. Resource kit, four units. Making Your Money Grow, Saving, Investing, Your Financial Program. 1973. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $79.50.

M56 - Consumer Sense. 10 cassettes, student booklets, teacher's guide. Before You Sign, Complete Consumer, Consumer Game, Fact or Fluff, It's Your Money, One Born Every Minute, See You in Court, $64,000 Question, Up to Your Ears, Your Consumer Quotient. Coronet Instructional Materials, 65 E. South Water St., Chicago, Ill. 60601. 1972. $85.00.

M57 - Hard Facts About Easy Credit. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M58 - New Rules That Protect Your Credit Rating. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M59 - How on Earth Do Working Wives Manage? 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M60 - Jobs: An Updated Look into the Future. 40 copies of an article from Changing Times, transparency, teaching guide. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M61 - Warning! Double Check Those Charge Accounts. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M62 - The Art of Buying a Car. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $10.00.

M63 -- How a Practical Family Managed Its Money. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $10.00.

M64 - How to Pay Less for an Auto Loan. 40 copies of an article from Changing Times, transparency, teaching guide. 1972. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M65 - The Best Place to Put Your Savings. 40 copies of an article from Changing Times, transparency, teaching guide. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M66 - High Cost of Driving and What to Do About It. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M67 - Landlords versus Tennants: Rules of the Game are Changing. 40 copies of an article from Changing Times, transparency, teaching guide. 1972. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M68 - Choose Your Bank Carefully, Then Use It Right. 40 copies of an article from Changing Times, transparency, teaching guide. 1971. Changing Times Education Services, 1729 H Street, NW, Washington, D. C. 20006. $8.00.

M69 - So You Want to Use Credit. 2 filmstrips, 2 33 1/3 records. 1972. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $47.50.

M70 - So You Want Wheels. 2 filmstrips, 2 33 1/3 records. 1970. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $47.50.

M71 - Let's Go Shopping. Filmstrip, cassette, teacher's guide. 1973. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $47.50.

M72 - Typical Gyps and Frauds. 2 filmstrips, 2 cassettes. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $47.50.

M73 - Consumerism: Getting Your Money's Worth. 48 slide set with script. 1972. Fairchild Visuals, 7 East 12th Street, New York, N. Y. 10003. $100.00.

M74 - Food Buymanship. Filmstrip, teaching aids. No date. Kraft Foods, Educational Dept., 500 Peshtigo Ct., Chicago, Ill. 60690. $6.50.

M75 - Rational Decision Making Process. Transparencies, instruction units. 1968. 3M Corp., Box 33344, St. Paul, Minn. $35.00.

M76 - Truth in Lending. Transparencies, instruction units. 1971. 3M Corp., Box 33344, St. Paul, Minn. $35.00.

M77 - Dollar Stretching Practices. Transparencies, instruction units. 1969. 3M Corp., Box 33344, St. Paul, Minn. $35.00.

M78 - Using Credit with Understanding. Transparencies, instruction units. 1968. 3M Corp., Box 33344, St. Paul Minn. $35.00.

M79 - Stopping Leaks in Family Spending. Transparencies, instruction units. 1969. 3M Corp., Box 33344, St. Paul, Minn. $35.00.

M80 - Evaluating Advertising. Transparencies, instruction units. 3M Corp., Box 33344, St. Paul, Minn. $35.00.

M81 - Be Informed Series. Resource kit covering Credit, Transportation, Housing, Insurance, Taxes, Banking, Nutrition, Ecology, Drugs, Wise Buying. 1970. New Readers Press, Div. of Luabach Literacy, Inc., Box 131, Syracuse, N. Y. 13210. $25.00.

M82 - Smart Spending. Filmstrips and record. 1971. Olcott Forward, Inc., 1 Claremont Ave., Thornwood, N. Y. 10594. $65.00.

M83 - Insurance for the Home. Filmstrip, 33 1/3 record, teaching booklets. 1972. Insurance Information Institute, 110 William St., New York, N. Y. 10038. $5.00.

M84 - Automobile Insurance. Filmstrip, 33 1/3 record, teaching booklets. 1972. Insurance Information Institute, 110 William Stree, New York, N. Y. 10038. $5.00.

M85 - Economics of Pollution. Filmstrip, cassette, teacher's guide. 1970. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $14.50.

M86 - A Primer for Consumer Thinking. 10 transparencies, instructor's guide. 1970. Educational Services Div., Consumers Union, 256 Washington St., Mt. Vernon, N. Y. 10550. $15.00.

M87 - Teaching Social Living Skills: Getting Credit. Filmstrip, cassette, 25 33 1/3 records, 10 transparencies, teacher's manual. 1968. National Education Association, 1201 16th Street, NW, Washington, D. C. 20036. $18.00.

M88 - Priorities, Decision, Security. 2 filmstrips, teacher's guide, game. Priority Planning, The Sixth Sense. 1971. Education Div., Institute of Life Insurance, 277 Park Ave., New York, N. Y. 10017. $10.00.

M89 - Be a Better Shopper. 100 slides, record sheets, evaluation form, teacher's guide. No date. Cornell University, Mailing Room, Building 7, Research Park, Ithaca, N. Y. 14850. $20.00.

M90 - You Take the Credit/Your Money Matters. 2 filmstrips, 2 33 1/3 records, scripts, teacher's guide. 1969. National Consumer Finances, Education Services Div., 1000 Sixteenth Street, NW, Washington, D. C. 20036. $20.00.

M91 - Truth in Lending. Filmstrip, 33 1/3 record. No date. Public Services, Div. of Administration, Federal Reserve System, Washington, D. C. 20551. $10.00.

M92 - Introductory Economics. 4 filmstrips and cassettes. The Economy and You, How to Manage Your Income, Comparative Economic Systems, Personal Economic Security. 1972. McGraw-Hill Films, 1221 Avenue of the Americas, New York, N. Y. 10020. $71.75.

M93 - Revelations of a Register Tape/Shopper's Guides. Revelations: 71 slide set, teacher's guide. Shoppers: 57 slide set, teacher's guide. 1972. Photography Division, U.S. Dept. of Agriculture, Washington, D. C. $18.50.

M94 - Credit: Deluxe Demonstration Kit. 4 filmstrips. Credit Sources, Charge It Please, The Installment Contract, Credit Concepts plus teaching aids. 1969. Visual Education Consultants, Madison, Wisc. 53701. $27.95.

M95 - Protecing the Consumer. Filmstrip, 33 1/3 record, teaching guide. 1969. New York Times, Book and Education Div., 229 West 43rd Street, New York, N. Y. 10036. $9.75.

M96 - Consumer Protection. 79 slide set, cassette. 1972. Media Resources Center, Iowa State University, 121 Pearson, Ames, Iowa 50010. $21.50.

M98 - Using Your Money. 6 filmstrips, 6 records, instructor's guide. Buying Clothing, Buying a House, Guarantees-Warranties-Service, Making the Best Buy in Foods, Using Someone Else's Money, When You Buy a Car. 1970. Journal Films, Inc., 909 W. Diversey Parkway, Chicago, Ill. 60614. $120.00.

M99 - What's Happening to Food Prices? 153 slide set, cassette. 1973. Photography Division, Office of Communication, USDA, Washington, D. C. 20250. $35.00.

M100- The Kilos Are Coming. Slides and overheads. Mrs. Virginia Jodoin, Consumer Education, Program Assistant, Extension Service, Terrill Hall, University of Vermont, Burlington, Vt. 05401. $17.00.

M101- Deceptive Packaging. 24 slide set, script. Consumers' Research, Inc., Washington, N. J. 07882. $30.00.

M102- Business and the Public Interest. Filmstrip and cassette. 1972. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $14.50.

M103- Debt: The Flip Side of Paradise. Slides and tapes. Associated Credit Bureaus, Inc., 6767 Southwest Freeway, Houston, Tex. 77036.

M104- Inflation: On Prices and Wages and Running Amok. Filmstrip and record. 1973. Economic Stability Program, Cost of Living Council, Washington, D. C.

M105- Consumer Be Warned: Frauds and Deception. Filmstrip and cassette. 1973. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M106- Buying Basics: Food and Clothing. Filmstrip and cassette. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M107- Advertising and the Consumer. Filmstrip and cassette. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M108- Consumer Power and Social Change. Filmstrip and cassettes. 1972. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M109- Wheels and Deals: Buying Cars and Motorcycles. Filmstrip and cassettes. 1973. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M110- Consumer and Credit. Filmstrip and cassettes. No date. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $30.00.

M111- Health: Can We Afford It? Filmstrip and cassettes. 1972. Current Affairs, 24 Danbury Rd., Wilton, Conn. 06897. $22.00.

M112- Our Society. 6 filmstrips and cassettes. The Family: No Place Like Home, The Government: Jimmy Gets the Picture, The School: Angela's Strange Journey, Custom and Tradition: Why Do I Have To . . .?, The Economy: Breaking into Business, The Community: A Lot to Do. 1972. Westinghouse Learning Corp., 100 Park Ave., New York, N. Y. 10017. $91.50. Elementary level.

M113- Advertising and Consumer Motivations. Filmstrip and record. 1972. Educational and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10019. $4.50.

M114- Metrification of America. Filmstrip and cassette. 1973. Westinghouse Learning Corp., 100 Park Ave., New York, N. Y. 10017. $59.50.

M115- Consumer Advertising. Filmstrip and record, teacher resource manual, teacher idea piece, student materials. Procter & Gamble Educational Services, P. O. Box 599, Cincinnati, Ohio 45201. $7.00.

M116- The Finance Company. Filmstrip and cassette. 1968. BFA Educational Media, 2111 Michigan Ave., Santa Monica, Ca. 90404. $15.00.

M117- How You Can Cut the Cost of Food . . . Become an Executive Shopper. 17 color slides with 5 minute tape recording and pamphlets. National Canners Assoc., 1133 20th Street, NW, Washington, D. C. 20036. $10.00. 1973.

M118- Where the Action Is. Slide set and cassette prepared by the Consumer Education Class of Avondale High School, Auburn Heights, Michigan. 1971.

M119- Caveat! 5 filmstrips, 5 cassettes, transparencies and teaching guides. Consumer Values, One Third of Your Life, Consumer Spending, Consumer Action, Launching Love. Lippincott Co., Ed. Publ. Div., E. Washington Square, Philadelphia, Pa. 19150. $128.00. 1974.

M120 - Food, Clothing and Shelter. Modern Consumer Education. Cassette, instructor's manual, poster, teaching units, key cards and workbooks. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M121 - Cars, Furniture, and Appliances. Modern Consumer Education. 2 cassettes, instructor's manual, teaching units, key cards and workbooks. In Need of Repairs, Buying a New Car. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M122 - Protecting Family Health and Security. Modern Consumer Education Center. 3 cassettes, instructor's manual, poster, teaching units, key cards and workbooks. Regular Health Care, Medical Help -- Fast!, Quacks and Medical Frauds. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M123 - You and the Law. Modern Consumer Education. Cassette, instructor's manual, teaching units, key cards and workbooks. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M124 - Ways to Handle Money. Modern Consumer Education. Cassette, instructor's manual, poster, teaching units, key cards and workbooks. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M125 - Ways to Shop. Modern Consumer Education. 4 cassettes, 2 filmstrips, instructor's manual, teaching units, key cards and workbooks. It is the Policy of This Store, How to Deal with Salesmen, The Language of Labels, And Now a Word from Our Sponsor. Grolier Education Corp., Instructional Systems, 845 Third Ave., New York, N. Y. 10022. $237.00 for set of 6 (M120-M125) 1974.

M126 - Economics. 3 filmstrips, 3 cassettes and teachers' study guides. Economic Decision Making: What, How and for Whom; Mixed Economy of the United States; Mexico: An Economy in Transition. Doubleday Multimedia, Box 11607, 1371 Reynolds Ave., Santa Ana, Ca. 92705. $42.50. 1972.

M127 - Consumerland: How High the Mountain. Filmstrip, cassette, teaching guide. Argus Communications, 7440 Natchex Ave., Niles, Ill. 60648. $20.00. 1972.

M128 - The Pull of the Marketplace. Slide set with cassette and script. Photography Div., Office of Communications, USDA, Washington, D. C. 20250. $40.00.

M129 - Business and You. Set 1. 6 filmstrips and 6 cassettes. Birth of an Idea; The Nature of Business; Our Free Enterprise System; Role of Government; Money, Credit and Banks; The Bank and the Community. McGraw-Hill Book Co., Gregg/Community College Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $425.00 for set of 3 (M129-M131) 1972.

M130 - Business and You. Set 2. 6 filmstrips and 6 cassettes. Managing Your Money; The Satisfied Customer; Buy Now, Pay Later; Substitutes for Cash; Putting Savings to Work; Sharing Economic Losses. McGraw-Hill Book Co., Gregg/Community College Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $425.00 for set of 3 (M129-M131) 1973.

M131 - Business and You. Set 3. 6 filmstrips and 6 cassettes. Earning an Income; Planning for a Career; Unions and Management; Taxes, Taxes, Taxes; Environment; Citizenship Responsibilities. McGraw-Hill Book Co., Gregg/Community College Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $425.00 for set of 3 (M129-M131) 1973.

M133 - You, the Consumer. 4 filmstrips, cassettes and teachers guide. It All Works Together; Where Does Your Allowance?; Blue Jeans, Bubble Gum, and Comic Books; The Commercial. Society for Visual Education, Inc., 1345 Diversey Parkway, Chicago, Ill. 60614. $42.00. 1974. Jr. High level.

M134 - Our Incredible Shrinking Food Dollar. Filmstrip, record, script. General Mills, Inc., P. O. Box 1113, Minneapolis, Minn. 55440. $5.00. 1974.

M136 - The Food Stamp Program. Filmstrip and cassette. Photo Lab, 3825 Georgia Ave., NW, Washington, D. C. 20011. $10.50. 1973.

M137 - Environment: Earth in Crisis. Record, student books, teachers' guide, posters, log books. Scholastic Magazines & Book Services, 904 Sylvan Ave., Englewood Cliffs, N. J. 07632. $19.50.

M138 - Behind the Doors on Main Street. 60 slides, cassette, 1973. Media Resources Center, 121 Pearson, Iowa State University, Ames, Iowa 50010. $16.50. 1973.

M139 - Ads and You. 26 slides, cassette. Media Resource Center, 121 Pearson, Iowa State University, Ames, Iowa 50010. $8.00. 1973.

M140 - Personal Money Management. 5 cassettes, transparencies, blank checks. Buying Habits and Money Management; Using Credit as a Tool; The Cost of Credit; Credit Instruments; Money Problems and How to Avoid Them; Mastering Your Money; Protecting Buy Power; Checking Accounts and How to Use Them; Using a Savings Account; The Full-Service Bank. Paul S. Amidon & Associates, Inc., 5408 Chicago Ave., South, Minneapolis, Minn. 55417. $69.50.

M141 - Banking Series. 5 filmstrips, cassettes and teacher's manual. What is Banking?, Savings Accounts, Check Stub, Checking Account I, Checking Account II. Interpretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, Mi. 49001. $119.00. 1973.

M142 - Budgeting Series. 5 filmstrips, cassettes and teacher's manual. What is a Budget?, Why Budget?, What are Expenses?, How to Budget, Budget Help. Interpretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, Mi. 49001. $119.00. 1973.

M143 - Consumer Education Series. 5 filmstrips, cassettes and teacher's manual. Understanding Tags and Labels, Bargain Hunting, Shopping Tips, How to Read Ads, How to Judge Shopping Values. Intrepretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, Mi. 49001. $74.00. 1973.

M144 - Transportation. Filmstrip, cassette and teacher's manual. Interpretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, Mi. 49001. $14.95. 1973.

M145 - Applying for Credit. Filmstrip and cassette. Intrepretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, Mi. 49001. $14.95. 1973.

M146 - Insurance: You and Your Car. Filmstrip, cassette and teacher's manual. Interpretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, Mi. 49001. $14.95. 1973.

M147 - Making Change. Filmstrip, cassette and teacher's manual. Interpretive Education, Div. of Illinois Envelope Co., 400 Bryant, Kalamazoo, Mi. 49001. $14.95. 1973.

M148 - Housing. Resource kit with transparencies. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $79.50. 1974.

M149 - Justice in the Marketplace. Filmstrips, cassettes, teacher's manual. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. $47.50. 1974.

M150 - Marriage and Money. Filmstrip and cassette. Institute for Life Insurance. 227 Park Ave., New York, N. Y. $4.00. 1973.

M151 - Dollars and Sense. Transparency and slide masters, workbooks, test books, teachers guide, posters. Homemaking Research Laboratories, Tony, Wisc. 54563. $74.50. 1974.

M152 - Young Fashion Forecast. Filmstrip and Kaleidoscope magazine. Consumer Information Services, Sears, Roebuck and Co. D/703, Sears Tower, Chicago, Ill. 60684. Free. (Issued each January and September.) Spring, 1974.

M153 A&B - Getting It All Together(Boys)/Young Fashion Forecast(Girls). 2 filmstrips and Kaleidoscope magazine. Consumer Information Services, Sears, Roebuck and Co., D/703, Sears Tower, Chicago, Ill. 60684. Free. Fall, 1974 and Fall, 1975.

M154 - Stop the Short Change Artist. 2 filmstrips and cassette. Mafex Associates, Inc., 111 Barron Ave., Johnstown, Pa. 15906. $45.00. 1973.

M155 - Contracts in Everyday Life. Cassette with 10 readers. Mafex Associates, Inc., 111 Barron Ave., Johnstown, Pa. 15906. $18.00. 1971.

M156 - Economics for Primaries. 4 filmstrips, 4 cassettes, teacher's manual plus printed fifth unit. The Toy Store, The Doghouse, The Breakfast, The Garden. Mafex Associates, Inc., 111 Barron Ave., Johnstown, Pa. 15906. $71.50. 1973. Elementary level.

M157 - Johnny and His Friends Go Shopping. Filmstrip and record. Mafex Associates, Inc., 111 Baron Ave., Johnstown, Pa. 15906. $12.60. 1974. Elementary level.

M158 - Energy. Filmstrip, cassette and game. Scholastic Magazine and Book Service, 904 Sylvan Ave., Englewood Cliffs, N. J. 07632. $19.50. 1974. Later Elementary.

M159 - Consumerism. Filmstrip, cassette, record and game. Scholastic Magazine and Book Service, 904 Sylvan Ave., Englewood Cliffs, N. J. 07632. $19.50. 1974. Later Elementary.

M160 - You Are Important. Learning unit: think-study sheets and transparencies. Paul Amidon and Assoc., 4329 Nicollet Ave., South, Minneapolis, Minn. 55409. $9.50. 1970. Elementary and Jr. High.

M161 - Family Values. Filmstrip, cassette and game. Scholastic Magazine and Book Service, 904 Sylvan Ave., Englewood Cliffs, N. J. 07632. $24.50. 1974. Elementary Level.

M162 - Interact I: Budgeting and Credit. Two filmstrips and cassettes with Activity Books. Pitman Publishing Corp., 6 East 43rd St., New York, N. Y. 10017. 1974. $69.50.

M163 - Interact II: Advertising and Comparison Shopping. Two filmstrips and cassettes with Activity Books. Pitman Publishing Corp., 6 East 43rd Street, New York, N. Y. 10017. 1974. $69.50.

M164 - Interact III: Caveat Emptor and What Can I Do? Two filmstrips and cassettes with Activity Books. Pitman Publishing Corp., 6 East 43rd St., New York, N. Y. 10017. 1974. $69.50.

M165 - The Energy Crisis. Three filmstrips and cassettes. Westinghouse Corp. 100 Park Ave., New York, N. Y. 10017. $59.50. 1974.

M166 - What Everyone Should Know About Business. Set of transparencies, volume 1. McGraw Hill Book Co., Gregg Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $90.00. 1973.

M167 - You as a Consumer - Now. Set of transparencies, volume 2. McGraw Hill Book Co., Gregg Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $90.00. 1973.

M169 - You as a Worker and a Citizen. Set of transparencies, volume 4. McGraw Hill Book Co., Gregg Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $90.00. 1974.

M170 - Consumer Behavior: Advertising and the Psychology of Buying. Set of transparencies, volume 1. McGraw Hill Book Co., Gregg Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $90.00. 1971.

M171 - Persuasion Box. Filmstrip, filmshort (advertisement), book (I Can Sell You Anything), 2 games (Propaganda & Claim Game), teaching guide. Learning Seed Company, 145 Brentwood Drive, Palantine, Ill. 60067. $38.50. 1974.

M172 - Classroom Money Management Kit. Game (Managing Your Money), cassettes (People in Trouble with Credit, The Dynamics of Credit, The Credit Decision, Shopping for Money, Lending Institutions, The Lender/Creditor Relationship, Bankruptcy, Laws that Protect the Credit Consumer), pamphlets and teaching guides. Cuna Mutual Insurance Soceity, P. O. Box 391, Madison, Wisc. 53701. $9.95. 1972.

M173 - People Profession: Careers in Home Economics - Consumer Education. Filmstrip, cassette, discussion guide. Guidance Associates, 757 Third Ave., New York, N. Y. 10017. $26.00. 1974.

M174 - Safe Toy Environments. Filmstrip, cassette, script. Educational Relations, J. C. Penney Co., Inc., 1301 Avenue of the Americas, New York, N. Y. 10019. $5.25. 1975.

M175 - Nutrition: What's In It for You. Filmstrip and cassette, units on nutrition and weight control. Educational Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10019. $14.27. 1974.

M176 - Consumer Education for the Elementary Grades. 3 filmstrips and cassettes: Advertising and You, Choosing What to Buy, Consumership: Getting More for Your Money. Centron Educational Films, 1621 W. Ninth, Lawrence, Kansas 66044. $49.50. 1974. Elementary Level.

M177 - Values Clarification. Module of Systems V. 4 filmstrips, cassettes, records, leader step-by-step cards. Changing Times Education Service, Dept. CLM, 1729 H St., N.W., Washington, D. C. 20006. $289.00. 1974. Teacher Education.

M178 - Inquiry. Module of System V. 3 filmstrips, cassettes, records, leader step-by-step cards. Changing Times Education Service, Dept. CLM, 1729 H St., N.W., Washington, D. C. 20006. $289.00. 1975. Teacher Education.

M179 - Banking and Banking Services. 2 filmstrips, records and cassettes. Changing Times Education Service, Dept. CLM, 1729 H St., N.W., Washington, D. C. 20006. $43.50. 1974.

M180 - Consumer Survival Kit. 2 games: Consumer IQ and Resolution; teaching materials. Dept. of Consumer Affairs, Survival Kit, Box 310, Sacramento, Ca. 95814. $10.00. 1974.

M181 - Contemporary Consumer. 8 filmstrips, cassettes. Understanding the Marketplace; Money Management; Financial Security, Housing, Furniture and Appliances; Food and Clothing; Transportation; Health, Education and Recreation; Protection and the Law. Gregg/McGraw-Hill, Manchester Road, Manchester, Mo. 63011. $200.00. 1975.

M182 - To Buy or Not To Buy. Filmstrips, cassette and teaching materials. Random House Inc., Order Entry Dept., 400 Hahn Rd., Westminister, Md. 21157. $99.00. 1975.

M183 - Consumer Credit and Money Management. 6 filmstrips and cassettes. BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404. $110.00. 1974.

M184 - Money Management. 6 filmstrips and cassettes. BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404. $90.00. 1968.

M185 - Questioning. 4 filmstrips, cassettes, records, leader step-by-step card. Changing Times Education Service, 1729 H St., N.W., Washington, D. C. 20006. $289.00. 1975. Teacher Education.

M186 - Ecology. 2 filmstrips and game. VEC, Inc., P. O. Box 52, Madison Wisc. 53701. $27.00. 1974.

M187 - Personal Finance: Budgeting Payday to Payday. Filmstrips and cassette. Cardinal Learning Systems, Box 313, Troy, Michigan 48084. $79.00. 1973.

M188 - Making Do. Filmstrip and cassette. Teaching Resources Films, an Educational Service of the New York Times, Station Plaza, Bedford Hills, New York 10507. $11.50. 1975.

M189 - Health for All. Filmstrips and cassette. Teaching Resources Films, an Educational Service of the New York Times, Station Plaza, Bedford Hills, New York 10507. $11.50. 1975.

M190 - Doing Without. Filmstrip and cassette. Teaching Resources Films, an Educational Service of the New York Times, Station Plaza, Bedford Hills, New York 10507. $11.50. 1975.

M191 - Modern Economy in Action. Transparencies. Laidlaw Brothers, Thatcher and Madison, River Forest, Ill. 60305. $66.21. 1968.

M192 - Taxes, Taxes, Taxes: Who Pays the Bill? 2 filmstrips and cassettes. Educational Manpower, Inc., P. O. Box 4272-C, Madison, Wisc. 53711. $39.00. 1973.

M193 - Youth and Media Marketing. 4 filmstrips with cassettes. Development of media Marketing, Marketing Man's View, Youth: A Marketing Target, Individual Action. Universal Education and Visual Arts, 100 Universal City Plaza, Universal City, Ca. 91608. $60.00. 1975.

M194 - Agencies That Protect the Consumer. 6 filmstrips and cassettes. Food and Drug Administration; Federal Trade Commission; The Post Office Dept.; Dept. of Agriculture; State, County, City and Independent Services, Problem-Centered Review. Universal Education and Visual Arts, 100 Universal City Plaza, Universal City, Ca. 91608. $70.00. 1970.

M195 - The Checkbook. 2 filmstrips and cassette. Your Own Checking Account, Balancing Your Checkbook. Universal Education and Visual Arts, 100 Universal City Plaza, Universal City, Ca. 91608. $25.00. 1975.

M196 - Money, Checks and Banks. 6 filmstrips and cassettes. Nature of Money, Services of a Bank, Checking Account, Travels of a Check, Reconsiling Your Bank Balance, Federal Reserve System. Universal Education and Visual Arts, 100 Universal City Plaza, Universal City, Ca. 91608. $72.00. 1970.

M197 - Buying Health Care. 2 filmstrips and cassettes. Changing Times Education Service, 1729 H Street, N.W., Washington, D. C. 20006. $47.50. 1975.

M198 - Before You Buy. 4 cassettes with teaching materials. People in Trouble with Credit, Dynamics of Credit, Credit Decision, Shopping for Money, Lending Institutions, Lender/Creditor Relationship, Bankruptcy, Laws That Protect the Credit Consumer. Universal Education and Visual Arts, 100 Universal City Plaza, University City, Ca. 91608. $85.00. 1971.

M199 - Problems for Young Consumers. 6 filmstrips. The False Package; What Do You Pay?; The Big Sale; The Come On; Buy Now, Pay Later; The Street Vendor. Sterling Educational Films, 241 East 34th Street, New York, N. Y. 10016. $41.50. 1972. ELEMENTARY LEVEL.

M200 - The Price Is Right or Is It? 4 filmstrips and cassettes. Get Your Money's Worth, Let's Make a Deal, Big Sister and the Lemon, Super Snooper. Sterling Educational Films, 241 East 34th St., New York, N. Y. 10016. $63.00. 1972. ELEMENTARY LEVEL.

M201 - Real Facts on Food. Slides and cassette. Photo Lab, Inc., 3825 Georgia Ave., Washington, D. C. 20011. $15.00.

M202 - The Credit Generation. Slides, cassette and reel-to-reel tape. Associated Credit Bureaus, Inc., 6767 Southwest Freeway, Houston, Tex. 77036. $41.50. 1973.

M203 - Selecting and Buying a Mobile Home. Filmstrip and cassette. Photo Lab, Inc., 3825 Georgia Ave., N.W., Washington, D. C. 20011. $17.00. 1974.

M204 - Meat Prices: A Search for Answers. Filmstrip and record. National Live Stock and Meat Board, 36 South Wabash Ave., Chicago, Ill. 60603. 1974.

M205 - Mixed Economy of the United States. Filmstrip and cassette. Doubleday Multimedia, Box 11607, 1371 Reynolds Ave., Santa Ana, Ca. 92705. $17.50. 1972.

M206 - Breakfast Cereal in Today's Lifestyles. Filsmtrip and record. Cereal Institute, Inc., 135 S. LaSalle St., Chicago, Ill. 60603. 1973.

M207 - Consumer's World: It's Your Decision. 6 filmstrips and cassettes. Buying a Car, Buying Clothing, Renting an Apartment, Buying Food, Buying Home Furnishings, Buying Trouble. Globe Filmstrips, 175 Fifth Avenue, New York, N. Y. 10010. $94.00. 1974.

M208 Death. To provide the "situation mood" for discussing the consumer decisions that must be made while people are suffering grief. React module, cassette, activity sheets, teachers' guide. Relevant Productions Inc., 319 Gulf Boulevard, Indian Rocks Beach, Fla. 33535. $9.95. 1976

M209 Toward a Quality of Living. 2 filmstrips, cassettes and modules. Teaching unit in Family and Economics, Family and Ecosystem and Family and Quality of Living. J. C. Penney Co., 1301 Avenue of the Americas, New York, New York 10019. $19.00. 1976.

M210 How Money Works. 4 filmstrips and cassettes. The Value of Things, Money -- What It Is, Other Types of Money, Getting Value. Learning Tree Filmstrips, P. O. Box 1590, Boulder, Co. 80302. $48.00. 1974.

M211 Metrics in the Home. 2 filmstrips and cassettes. Sewing the Metric Way and Cooking the Metric Way. Clearvue, Inc., 666 North Oliphant Ave., Chicago, Ill. 60631. $31.00. 1975.

M212 The History of the Consumer Movement in America. Filmstrip, cassette, picture cards, skit, teaching materials. Teachers' Library, Inc., 15 Columbus Circle, New York, N. Y. 1976.

M213 Consumer Education: Buying Right. 6 filmstrips and cassettes. Deciding To Buy, How to Shop, Traps to Stay Out Of, Getting What You Really Want, Recognizing Real Bargains, How to Buy. Eye Gate, 146-01 Archer Ave., Jamaica, N. Y. 11435. $64.00.

M214 Consumer Math. 2 filmstrips, cassettes, newspointer. Calculating Cost, Measuring Quantities. Newsweek Educational Program, Newsweek Building, Livingston, N. J. 07039. $55.00. 1976.

M215 Personal Finance: You and Your Money. 6 filmstrips, cassettes, Money Book. The Money Game, Life on a Budget, Credit: Buy Now/Pay Later, Taxes: Paying for America, Insurance: Sharing Risks, The Consumer and the Law. Butterick Publishing, P. O. Box 1945, Altoona, Pa. 16603. $195.00. 1975.

M216 Housing and Home Furnishings. 4 filmstrips and cassettes. Different People, Different Homes; You and Your Living Space; Housekeeping Up Keep; Spending Your Housing Dollars. Butterick Publishing, P. O. Box 1945, Altoona, Pa. 16603. $85.00. 1975.

M217 Food and Nutrition: Dollars and Sense. 4 filmstrips and cassettes. The Food We Eat, Nutrition Sense, Getting It Together, Spending Your Food Dollars. Butterick Publishing, P. O. Box 1945, Altoona, Pa. 16603. $85.00. 1975.

M218 Nickels, Dimes and Dollars. 4 filmstrips and cassettes. Earn and Save, Shop With Care, Fix It Yourself, Make It Yourself. ACI Productions, Inc., 35 W. 45th Street, New York, N. Y. 10036. $68.00. 1975. ELEMENTARY LEVEL.

M219 Family Finances/Money and Credit Management. 5 filmstrips and records. A. Family Finances section - Money Has Meaning, Money Makes Cents, Money Needs Managing - ELEMENTARY LEVEL. B. Money and Credit Management - Your Money Matters and You Take the Credit - Secondary Level. National Consumer Finance Association, 6th Floor, Solar Building, 1000 16th Street, N. W., Washington, D. C. 20036. 1969.

M220 Economic Survival for the Future. Slides and cassette. Project PACT, Wayne State University, Detroit, Michigan 48202. 1976

M221 Simulation Gaming. Film, 3 filmstrips, cassettes, 4 modules, 10 participants manuals, 3 records. Success with Simulation Games in the Classroom, What's in a Game, Teaching with Games, Tailored to Fit. Changing Times Education Service, 1729 H Street, N. W., Washington, D. C. 20006. $396.00. 1976. TEACHER EDUCATION.

M222 Role Playing. 4 filmstrips, cassettes, modules, participant manuals, records. Shopping for a Pet, Initiating Role Playing, Guiding Role Playing, Learning from Role Playing. Changing Times Education Service, 1729 H Street, N. W., Washington, D. C. 20006. $289.00. 1975. TEACHER EDUCATION.

M223 Food Dollars and Sense. Filmstrip and cassette. Money Management Institute, Household Finance Corp., Prudential Plaza, Chicago, Ill. 60601. $4.50. 1975.

M224 Consumer Protection. Slides and script. Michigan Consumers Council, 414 Hollister Building, Lansing, Michigan 48933. 1976,

M225 Energy: Impact on Values and Lifestyles. Filmstrip and cassette. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1974.

M226 America's Changing Lifestyles. Filmstrip and cassette. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1973.

M227 Big Government and Private Enterprise in the 70's. Filmstrip and cassette, Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1972.

M228 The Dollar in Today's World. Filmstrip and cassette. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1972.

M229 The U. S. Economy: the Challenge of Change. Filmstrip and cassette. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1975.

M230 The American Taxpayer: Privileged or Exploited? Filmstrip and cassette. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $22.00. 1974.

M231 Poor Credit Rating. Cassette, experience sheets and teacher's guide. Relevant Productions, Inc., P. O. Box 68, Indian Rocks Beach, Fla. 33535. $9.95. 1976.

M232 Over-Charge. Cassette, experience sheets and teacher's guide. Relevant Productions, Inc., P. O. Box 68, Indian Rock Beach, Fla. 33535. $9.95. 1976.

M233 Violated Consumer Rights. Cassette, experience sheets and teacher's guide. Relevant Productions, Inc., P. O. Box 68, Indian Rocks Beach, Fla. 33535. $9.95. 1976.

M234 Overdrawn Checking Account. Cassette, experience sheets, teacher's guide. Relevant Productions, Inc. P. O. Box 68, Indian Rock Beach, Fla. 33535. $9.95. 1976.

M235 Decision Making. Cassette, student books, skill development sheets, teacher's guide. Relevant Productions, Inc., P. O. Box 68, Indian Rocks Beach, Fla. 33535. $14.95. 1975.

M236 Buyer's Rights. Cassette, student books, skill development sheets, teacher's guide. Relevant Productions, Inc., P. O. Box 68, Indian Rocks Beach, Fla. 33535. $14.95. 1975.

M237 Careers in Consumer Affairs. 4 filmstrips and cassettes, teaching guide. Education and Advocacy, Information and Consultation, Protection, Getting from Here to There. Butterick Publishing, 161 Sixth Avenue, New York, N. Y. 10013. $68.00. 1975.

M238 The Consumer's World. 20 cassettes, moderator's guide, activity sheets, module books, mini quizes. Innovative Sciences, Inc., 300 Broad St., Stamford, Conn. 06901. $295.00. 1975.

M239 At Home With Metric Measuring. Filmstrip, cassette, teacher's guide, metric measuring devices. Butterick Publishing, P. O. Box 4001, Terminal A, Toronto, Ontaria, Canada M5W 1H9. $75.00.

M240 Money and Lifestyle. 2 filmstrips and cassettes, linemasters, exercises, teaching guide. Changing Times Education Service, 1729 H Street, N. W. Washington, D. C. 20006. $47.50. 1976.

M241 Buying. 2 filmstrips and cassettes. Buying Values, Needing to Buy: 1945-Present. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $48.00. 1976.

M242 Teenage Nutrtion: the Picture of Health. 2 filmstrips and cassettes. Getting Fit and Staying Fit. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $48.00. 1976.

M243 The Housing Crisis: A Place to Live? Filmstrip, cassette, discussion guide. Current Affairs, 24 Danbury Road, Wilton, Conn. 06897. $24.00. 1976.

M244 Learning to be a Wise Consumer. 4 filmstrips and cassettes. Who Is a Consumer?, Consumer Choices, Buying Wisely, The Two R's: Rights and Responsibilities. Guidance Associates, 757 Third Avenue, New York, New York 10017. $79.50. 1975.

M245 The Social Sciences: What is Economics? 2 filmstrips and cassettes. Guidance Associates, 757 Third Avenue, New York, New York 10017. $48.50.

M246 Inflation. Filmstrip and cassette. Guidance Associates, 757 Third Avenue, New York, New York 10017. $26.00.

M247 Unemployment. Filmstrip and cassette. Guidance Associates, 757 Third Avenue, New York, New York 10017. $26.00.

FILMSTRIPS (not listed with a kit)

FS2 - Money Makes Cents. Filmstrip. 1966. National Consumer Finance Association, 1000 Sixteen St., NW, Washington, D. C. 20036. $6.00. Elementary level.

FS3 - Money Needs Managing. Filmstrip. 1966. National Consumer Finance Association, 1000 Sixteenth St., NW, Washington, D. C. 20036. $6.00 Elementary level.

FS4 - Money Has Meaning. Filmstrip. 1966. National Consumer Finance Association, 1000 Sixteenth St., NW, Washington, D. C. 20036. $6.00. Elementary level.

FS5 - Selecting and Buying Food for the Young Family. Filmstrip. No date. Photo Lab, Inc., 3825 Georgia Ave., NW, Washington, D. C. 20011. $5.50.

FS6 - How to Buy Beef. Filmstrip. No date. Photo Lab, Inc., 3825 Georgia Ave., NW, Washington, D. C. 20011. $5.50.

FS7 - How to Buy Eggs. Filmstrip. No date. Photo Lab, Inc., 3825 Georgia Ave., NW, Washington, D. C. 20011. $5.50.

FS8 - Innovative Techniques in Teaching Consumer Education. Filmstrip. No date. Major Appliance Consumer Action Panel, 20 North Wacker Drive, Chicago, Ill. 60606. $4.00.

FS9 - Warranties and the Consumer. Filmstrip. No date. Major Appliance Consumer Action Panel, 20 North Wacker Drive, Chicago, Ill. 60606. $5.00.

FS10 - Freezing . . . What's It All About. Filmstrip. No date. Reynolds Metals Co., Elliott-Patterson Aasoc., Inc., New York, N. Y. 10017.

CASSETTES (not listed with a kit)

C1 - Consumer Education -- Today and Tomorrow. Cassette. Fredrick Waddell, Director of Education and Research Credit Counseling Centers. No date. Association of Home Appliance Manufacturers, Chicago, Ill. $2.00.

C12 - Conversion to Metric System -- Order or Chaos. No date. American Home Economics Association, 2010 Massachusetts Ave., NW, Washington, D. C. 20036. $8.50.

C13 - Forum's Forum on Values. Cassette. Spring, 1972. Educational and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10019. $1.60.

C14 - Forum's Forum on Consumerism: What is the Issue? Cassette. Fall, 1972. Educational and Consumer Relations, J. C. Penney Co., 1301 Avenue of the Americas, New York, N. Y. 10019. $1.60.

C15 - Phosphates and Detergents. Cassette. No date. Association of Home Appliance Manufacturers, 20 North Wacker Drive, Chicago, Ill. 60606. $2.50.

C16 - Consumer Organizations: Public and Private. Cassette. No date. Association of Home Appliance Manufacturers, 20 North Wacker Drive, Chicago, Ill. 60606. $2.50.

C17 - Avoiding Deceptive Selling Practices. Cassette. No date. Association of Home Appliance Manufacturers. 20 North Wacker Drive, Chicago, Ill. 60606. $2.50.

C18 - Council of Better Business Bureaus -- Its Activities in Consumer Service. Cassette. No date. Association of Home Appliance Manufacturers, 20 North Wacker Drive, Chicago, Ill. 60606. $2.50.

C19 - Educating Tomorrow's Homemakers. Cassette. No date. Association of Home Appliance Manufacturers, 20 North Wacker Drive, Chicago, Ill. 60606. $2.50.

C20 - Consumer Voice: A Discovery of Dialogue. Cassette. No date. Association of Home Appliance Manufacturers, 20 North Wacker Drive, Chicago, Ill. 60606. $2.50.

C21 - The Challenge of Consumer Education. Nader, Ralph. New Jersey Consumer Education Conference. February 1974. Visual Education Corp., 364 Nassau St., Princeton, N. J. 08540. $7.50.

C22 - Teaching Consumer Education. Lee, Dr. Stewart. New Jersey Consumer Education Conference. February 1974. Visual Education Corp., 364 Nassau St., Princeton, N. J. 08540. $7.50.

C23 - How Value Clarification Affects Consumer Behavior. Graham, Todd, Guthrie. New Jersey Consumer Education Conference. February 1974. Visual Education Corp., 364 Nassau, Princeton, N. J. 08540. $7.50.

C24 - Forum's Forum on Values. Spring/Summer '72. J. C. Penney, Inc., 1301 Avenue of the Americas, New York, N. Y. 10019. $1.60.

C25 - The American Family and Values. Lerner, Max. American Home Economics Association, 2010 Massachusetts Ave., NW, Washington, D. C. 20036. 1974.

C26 - Don't Pass the Buck. Juel Ranum, V.P. Whirlpool Corp., 1974 Michigan Consumer Education Conference. Michigan Consumer Education Center, 217A University Library, Eastern Michigan University, Ypsilanti, Mich. 48197. $2.50.

C27 - Consumers Should Have a Bill of Rights. Robert Leonard, Pros. Atty., Flint. Michigan Consumer Education Conference, 1974. Michigan Consumer Education Center, 217A University Library, Eastern Michigan University, Ypsilanti, Michigan 48197. $2.50.

C28 - The American Consumer: Issues and Decisions. Herbert Jelley, Professor Oklahoma State U. Michigan Consumer Education Conference, 1974. Michigan Consumer Education Center, 217A University Library, Eastern Michigan University, Ypsilanti, Michigan 48197. $3.15.

C29 - Future Directions in Consumer Education. Gorton Reithmiller, President, Michigan State Board of Education, 1974. Michigan Consumer Education Conference, 1974. Michigan Consumer Education Center, 217A University Library, Eastern Michigan University, Ypsilanti, Mi. 48197. $2.50.

C30 - Consumer Credit: How Much is Too Much, and Who Should Decide. Al Horner, President, Credit Counseling Centers. Michigan Consumer Education Conference, 1974. Michigan Consumer Education Center, 217A University Library, Eastern Michigan University, Ypsilanti, Mi. 48197. $2.50.

C31 - Low Income Consumer. Ray Dakoske, Elizabeth Mathis and Ursula Gordon. Team discussion at the Michigan Consumer Education Conference, 1974. Michigan Consumer Education Center, 217A University Library, Eastern Michigan University, Ypsilanti, Mi. 48197. $2.50.

C32 - Man's Material Welfare. Rich de Vos, President, Amway Corp. 1974. Amway Corp., Ada, Michigan.

R1 - On Account of Savings/To Borrow or Not to Borrow. 33 1/3 record. National Consumer Finance Association, 6th Floor, Solar Building, 1000 Sixteenth St., NW, Washington, D. C. 20036. $2.50

GAMES (not listed with a kit)

G1 - Family Decisions. Simulated choice/chance game. Cooperative Extension Service, Washington State University, Pullman, Wash. $6.00.

G2 - Ghetto. Simulation game. 1969. Western Publishing Co., 150 Parish Drive, Wayne, N. J. 07470. $24.00.

G3 - Economic System. Simulation game. Western Publishing Co., 150 Parish Drive, Wayne, N. J. 07470. $25.00.

G4 - Sharp Shopper. Game. 1971. Gillum Book Co., Box 4504, Kansas City, Mo. 64124. $5.25. Elementary level.

G5 - Consumer. Simulation game. 1969. Western Publishing Co., 150 Parish Drive, Wayne, N. J. 07470. $24.00.

G6 - Charge. Simulation game. 1972. Paul Amidon & Associates, Inc., 5408 Chicago Ave. South, Minneapolis, Minn. 55417. $20.00.

G7 - Inflation. Simulation game. 1972. Paul Amidon & Associates, Inc., 5408 Chicago Ave. South, Minneapolis, Minn. 55417. $20.00.

G8 - Wheels. Simulation game. 1970. Paul Amidon & Associates, Inc., 5408 Chicago Ave. South, Minneapolis, Minn. 55417. $40.00.

G9 - Managing Your Money. Simulation game. 1970. Cuna Mutual Insurance Society, P. O. Box 391, Madison, Wisc. 54701. $3.21.

G10 - Marketplace. Simulation game. 1968. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10036. $75.00.

G11 - Beat Detroit. Game for up to six players. Dynamic Games by Antler Productions. J. L. Hudson Co., Woodward Ave., Detroit, Mi. $8.00. 1972.

G12 - Lifestyle. Game played in twos. Educational Methods, 500 N. Dearborn Street, Chicago, Ill. 60610. $19.95. 1974.

G13 - Beat the Market. 5 game series. Love Bugs: Limited Market; Poncho: Limited Competive Market; Wall Street: Competitive Exchange Market; Peanuts: Competition or Subsidy; Apartment Rental: Competition or Control. Southwestern Publishing Co., 5101 Madison Rd., Cincinnati, Ohio 45227. 1973.

G14 - Date With Your Future, A. Game played in teams. Institute of Life Insurance, 277 Park Ave., New York, N. Y. 10017. $12.00.

G15 - Paying Your Way. Game of decision-making related to managing a stated income. For six players. Gregg/McGraw Hill, 1221 Avenue of the Americas, New York, N. Y. 10020. $15.95. 1975.

G16 - FLIP. Game with all members of class participating on Budgeting. Educational Manpower, Inc., P. O. Box 4272-C, Madison, Wisc. 53711. $45.00. 1970.

G17 - Stock Market Game. Game equipped for four players. Educational Manpower Inc., P. O. Box 4272-C, Madison, Wisc. 53711. $10.00. 1970.

G18 - Fill Your Grocery Cart with Nutrition. Classroom simulation game. Division of Home Economics Education, University of Illinois, Urbana-Champaign, Ill. 1973.

16 mm FILMS

Available for free loan from the Michigan Consumer Education Center. Addresses and prices are included for those interested in purchasing a copy.

F1 USING MONEY WISELY

Grade level: Secondary and Adult
Color, 18 minutes, 1970

The film begins with "easy credit" signs flashing on the screen and in the background, we hear people explain some of the financial traps they, and millions of others, have fallen into. The film explains agencies which provide help for thos who are overextended.

Journal Films, Inc., 909 W. Diversey Parkway, Chicago, Ill. 60614. $240.00

F2 WHY DO YOU BUY?

Grade level: Jr. High, Sr. High and Adult
Color, 9½ minutes, 1971

Exploring the motivation for our buying habits is the theme of this film. Sex appeal, hero identification and popularity etc. are shown to be a major influence on our choice of products. The film points out the importance of buying to satisfy needs, not dreams.

Journal Films, Inc., 909 W. Diversey Parkway, Chicago, Ill. 60614. $125.00

F3 INSTALLMENT BUYING

Grade level: Jr. High, Sr. High and Adult
Color, 13 minutes, 1971

This film dramatizes both the benefits and the dangers of buying on the installment plan. By viewing two sisters involved in buying a car, every facet of installment buying is explored. Down payments, interest charges, maximum load limits and many other important factors are studied.

BFA Educational Media, Div. of Columbia Broadcasting System, 2211 Michigan Avenue, Santa Monica, Ca. 90404. $155.00

F4 MONEY TREE

Grade level: Secondary, College and Young Adult
Color, 20 minutes, 1972

This is a contemporary film about a young couple who fall into the credit traps that face all Americans -- young and old. The quest for the "good life" leads to the tragic crumbling of their marriage. The lack of any suggested solution to their problems provides an excellent vehicle for post-viewing class discussion. An excellent introduction to a consumer educatin class.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $285.00.

F5 IN THE PUBLIC INTEREST

Grade level: Jr. High, Sr. High, College and Adult
Color, 20 min., 1972

The film begins with people expressing their dissatisfaction with shoddy products, practices and unscrupulous advertising. The functions of the Better Business Bureaus are then explained including the collection of information about businesses, checking the validity of advertisements, consumer referral and complaint handling.

Council of Better Business Bureaus, 845 Third Ave., New York, N. Y. 10022. $75.00.

F6 BANKS AND THE POOR

Grade level: Secondary and Adult
Black and white, 59 minutes, 1971

This film thoroughly explores four major problems facing low-income consumers in dealing with banks and Savings and Loan companies: (1) mortages and real estate, (2) personal loans, (3) the "Holder in Due Course" laws and (4) the banking lobby.

NET Films Service, Audio-Visual Center, University of Indiana, Bloomington, Ind., 47401. $265.00.

F7 THE OWL WHO GAVE A HOOT

Grade level: Late Elementary, Jr. High, Sr. High and Adult
Color, 15 minutes,

An animated film with background music that students will enjoy. The Pidgeon family is seen being systematically "taken" by unscrupulous businessmen such as the landlord, grocer, used car salesman and others. Mr. and Mrs. Owl however, are a "different bird." They exert their rights as consumers, shop around for a better deal from reputable firms and refuse to do business with the disreputable merchants. Their actions lead to a program of consumer awareness that is responsible for putting the disreputable merchants out of business.

National Audio Visual Center, Washington, D. C. $42.00

F8 HOW TO BUY A USED CAR

Grade level: Secondary, College and Adult
Color, 12 minutes, 1968

This "how to" film explains three main tests every person should use when purchasing a used car. The first examination is the "look test." The viewer is shown what to look for as the car sits on the let. In the dry-run test, the viewer learns how to examine the car while it is running. Finally, the road test points out details the buyer should check while driving the car. The film ends on a commercial note with a picture of the Chevrolet "OK" used car symbol.

Teletape-Detroit, Corp., 2900 E. Grand Blvd., Detroit, Mi. 48211. $85.00

F9 CONSUMER POWER: ADVERTISING

Grade level: Secondary, College and Adult
Color, 22 minutes

Mr. Ralph Nader, well-known consumer advocate, and Mr. Ted Factor, an advertising executive, address themselves to a set of very provocative questions regarding advertising's effect on our daily lives.

BFA Educational Media, 2211 Michigan Avenue, Santa Monica, Ca. 90404. $285.00

F10 SO YOU WANT TO BUY A GOOD USED CAR

Grade level: Secondary, College and Adult
Color, 15 minutes, 1965

This film was produced for the consumer who intends to buy a used car. It examines the reasons for buying a used car and proceeds to explain what to look for in a used car using the BELTS test. (brakes, exhaust, lights, tires and steering)

Ford Film Library, The American Road, Dearborn, Michigan 48121. $50.00

F11 THE POOR PAY MORE

Grade level: Secondary, College and Adult
Black and white, 60 minutes, 1967

Provides a close look at the special hardships faced by the poor in the area of consumer purchasing. The pricing practices of supermarket chains, the techniques of food freezer salesmen, and the methods of the furniture and appliance stores and their association with the finance companies are examined. Officials from various private and government programs outline these problems and show how they are attempting to alleviate them.

Indiana University, Audio-Visual Center, Bloomington, Ind. 47401. $265.00.

F12 THERE IS A LAW AGAINST IT

Grade level: Secondary, College and Adult
Color, 8 minutes

Four familiar consumer problems are introduced in this film; garnishment of wages, unauthorized auto repair work, payment demanded for a debt already paid, and a housewife pressured into signing a purchase contract by a door-to-door salesman. The film then dramatizes how new consumer laws in one state (California) protect the consumer in each case. It explains provisions of laws, responsibilities of the businesses involved, and the steps the consumer should take.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604. $130.00

F13 YOUR RIGHT TO A HEARING

Grade level: Secondary, College and Adult
Color, 9½ minutes

Stresses the debtor's right to a hearing before such creditor actions are taken as repossessions and garnishments of wages. The film then shows the hearing of an 18-year-old unable to pay off a purchase. The case is used to point up the pressures and confusion of sales techniques, the responsibilities inherent in the new legal status of the 18-year-old, and the help he is given at the hearing by a young legal services attorney.

Filmfair Connumications, 10900 Ventura Blvd., Studio City, Ca. 91604.
$130.00

F14 READ BEFORE YOU WRITE

Grade level: Secondary, College and Adult
Color, 6¼ minutes

A young couple considers a typical installment purchase (a TV set). The film follows them from their obvious enchantment outside the store window to a new awareness when they learn to really examine a contract before they sign it. About to sign a contract, a consumer education program appears on "their" TV explaining what a properly drawn installment contract should include such as specific description of the purchase, written confirmation of special aspects of the sale, details on interest and other charges, how to renegotiate the contract, etc.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604.
$100.00

F15 FOOT IN THE DOOR

Grade level: Secondary, College and Adult
Color, 10 minutes

A potential victim of consumer fraud tells how a door-to-door salesman tried to sell her a color TV at her home. She tells how her awareness of fraud came about because, as a resident of a low-income housing project, she had been victimized by a similar pitch a year earlier. Her alertness in the present case results in arrest of the salesman. The film continues with a police lieutenant, familiar with fraud, who describes several pitches that can entrap people and lists basic questions to ask ourselves before signing a contract.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604.
$140.00

F16 MAGICAL DISAPPEARING MONEY

Grade level: Secondary, College and Adult
Color, 11 minutes

A cheerful, slightly scatterbrained "food expert witch" appears in a supermarket and works her magic to draw the customers around her. Then, item by item, she explains, with accompanying magic, why certain purchases by the customers are unwise.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604. $145.00

F17 THIS IS FRAUD

Grade level: Secondary, College and Adult
Color, 18¾ minutes

A car advertised on TV has "just been sold" and the customer is steered to more costly buys -- bait and switch. A door-to-door salesman secretly spills additional dirt on the floor to make his machine seem better. A woman reminds a contractor that he said his stucco job would last "as long as the house" -- he says there is nothing like that in the contract she signed. Methods of recourse for such common consumer fraud cases are described.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604. $115.00

F18 TOMMY'S FIRST CAR

Grade level: Secondary
Color, 11 minutes

Tommy is ready to buy his first car. At the used car lot, his father shows Tommy where to look for clues that can indicate the car's condition and possible necessary repairs. Tommy learns the proper way to test the car's breaks, steering and general condition of the engine.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604. $145.00

F19 BUY LINE

Grade level: Secondary, College and Adult
Color, 14 minutes

Opens with a rapid montage of contemporary visual advertising. We examine each ad, learning about psychological seduction, disclaimers, false and misleading statements, etc. Actual ads are presented (with product names masked) to illustrate how they use fantasy appeals to power, sexuality, popularity and status to get the consumer to buy the product.

Filmfair Communications, 10900 Ventura Blvd. Studio City, Ca. 91604. $180.00.

F20 ON YOUR OWN

Grade level: Secondary, College and Adult
Color, 23¼ minutes

Introduces the surprising diversity of subjects covered in high school consumer education classes, e.g. comparative shopping, perpetual styles in clothing, home ownership vs. renting, learning to bake bread at 10¢ a loaf, using consumer pressure to improve retailing practices, fixing old furniture, operating child care centers on high school campuses, reaching out to the community with student-run research programs and a mobile consumer ed information unit, credit and money management, marriage and family relations, etc.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604. $300.00

F21 HARRY J. WOODS IS AT THE DOOR

Grade level: Secondary, College and Adult
Color, 13 minutes,

Harold J. Woods is a skillful and effective door to door salesman. But, unlike representatives from legitimate companies, Harry is a con-man whose unscrupulous tactics can fool an unaware consumer. His first sale is to a couple, who, as Harry himself says, "didn't even know they wanted rock siding until they met up with me." His next call is on a harried housewife whom he convinces to buy a super deluxe sewing machine instead of the one advertised.

Communications Group West, 6335 Homewood Ave., Suite 204, Hollywood, Ca. 90028. $170.00

F22 NOT YOU TOO?!?

Grade level: Jr. High, Sr. High, College, Adult
Color, 10 minutes

Many varieties of consumer fraud and "legal" ways of coercing the consumer into purchasing what he or she doesn't need or can't afford are: unnecessary repairs, mail order schemes, high pressure sales pitches, phone solicitations, etc. Solutions to consumer fraud are suggested.

Communications Group West, 6335 Homewood Ave., Suite 204, Hollywood, Ca. 90028.
$100.00

F23 CREDIT CART BOUQUET

Grade level: Jr. High, Sr. High, College and Adult
Color, 10½ minutes

Jonathon's view of the marketplace and its participants is unique -- he sells flowers from his cart in a busy shopping mall and has time to listen to people's experiences. Sally, a salesgirl, has just been turned down on a bank loan for a new car because of her age, martial status and lack of well established employment. Mario, a construction worker, belongs to a company credit union and consequently can borrow enough to pay the bills for his family. Sarah is a wise consumer who pays attention to contracts and billing procedures thus saving money. Ted, the impulsive buyer, is the one most likely to misuse credit.

Communications Group West, 6335 Homewood Ave., Suite 204, Hollywood, Ca. 90028.
$130.00

F24 CONSUMER POWER: CREDIT

Grade level: Secondary, College and Adult
Color, 20 minutes

To what extent does credit encourage customers to buy more than they need or can afford? How can the consumer protect himself from the exorbitant charges and/or interest? How can the wise use of credit benefit the individual and our economy? Ralph Nader, and such people as consumers, businessmen, car dealers and bankers explore these and many more questions which face us daily.

BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404.
$275.00

F25 CONSUMER POWER: WHISTLEBLOWING

Grade level: Secondary, College and Adult
Color, 23 minutes

Who is responsible for our society? What can we do to right the wrongs we perceive? This film directs the viewers' attentions to these questions. Ralph Nader addresses himself to provocative questions. Informed citizens who have formed other points of view provide date and stir controversy designed to cause viewers to think and discuss problems,

BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404.
$310.00

F26 DANGER-POISON

Grade level: Elementary
Color, 13 minutes

Observing an ordinary family, the classroom viewer learns the identity, and the proper use and storage, safe practices and respect for dangerous products likely to be encountered in his home. The most common poisonous plants are included.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201.
$285.00

F27 GIVE EARTH A CHANCE

Grade level: Secondary, College and Adult
Color, 50 minutes, 1970

The problems of overpopulation, industrial pollution, waste disposal and pesticides are closely examined in this film. Middle-aged parents of a typical American family are convinced by the end of the film that "we are in trouble." Mr. and Mrs. Weeders meet with many experts and discuss the various environmental problems facing us today. Through these interviews and on-site visits, Mr. and Mrs. Weeders become convinced that something must be done if there is to be a tomorrow for future generations.

Westinghouse Learning Corp., 100 Park Ave., New York, N. Y. 10017.
$550.00

F28 ON GUARD - BUNCO!

Grade level: Secondary, College and Adult
Color, 27 minutes, 1970

The various "con games" and swindles practiced on the public are exposed in this film. The "take" from these fraudulent schemes is estimated to be around $4 billion a year. This film will give consumers a better idea of various frauds and schemes designed to relieve them of their money,

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $355.00.

F29 A METRIC AMERICA

Grade level: Secondary, College and Adult
Color, 16 minutes

Animated film highlights reasons for U.S. metric conversion and introduces the meter, liter, kilogram and celsius. Emphasis is placed on prefixes such as "centi" "milli" and "kilo." Repeated stress is placed upon the decimal nature of the metric system.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $240.00.

F30 CONSUMER EDUCATION: BUYING IN A SUPERMARKET

Grade level: Secondary, College and Adult
Color, 15 minutes

Helpful hints as to how to select products and for what purpose: quality or quantity. With the great variety of products available, hints as to how to get the best value for your money. Film has a humorous approach, although it clearly points out the psychological effect advertising has on the average consumer.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $220.00

F31 ECONOMICS -- IT'S ELEMENTARY

Grade level: Elementary
Color, 10 minutes

A family with young children learn basic concepts about the free enterprise system while on a summer vacation. Day to day activities illustrate needs, goods, services, buying and selling, saving and specialization in work.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $145.00.

F32 NUTRITIONAL QUACKERY

Grade level: Jr. High, Sr. High, College and Adult
Color, 20 minutes

Built around a health quack expounding the four favorite myths of nutritional quackery: diet-disease myth, soil depletion myth, over-processing myth and the subclinical-deficiency myth. Although the quack sounds confident, convincing, sincere and scientific, each of his arguments is systematically and scientifically demolished so that the student is left with the argument -- and the answer.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $285.00

F33 LABEL LOGIC

Grade level: Jr. High, Sr. High, College and Adult
Color, 18 minutes

Demonstrates that even seasoned, experienced shoppers make unwise value judgments, because they allow themselves to be swayed by attractive labeling, advertising, reduced prices or bargains, and even popular demand; and because they do not make careful price-to-weight comparisons. Shows exactly what the label should tell the consumer under the provisions of the Food and Drug Act and the Fair Packaging and Labeling Act.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $255.00.

F34-F38 FOOD STAMPS
BUYING FOOD
CREDIT
BUYING A USED CAR ON TIME
FROM PAYDAY TO PAYDAY

Grade level: Adult
Black and white, 30 minutes, each

This series of "stretching the buck" films deals with each of the above topics. They are produced and directed toward the low-income adult consumer.

Consumer Education Development Co., Box 424, Storrs, Conn. 06268. $100.00 per film

F39 CONSUMERISM: LET THE SELLER BEWARE

Grade level: Secondary, College and Adult
Color, 22 minutes, 1973

Illustrates many of the faults of the marketplace as seen by Ralph Nader. In the interspersed interviews with Mr. Nader, he points out problems such as auto safety, product durability, deceptive advertising, adulterated foods, money spent on valuless products and the lack of buyer knowledge.

Mr. Richard Loth, Manager, Education Division, Document Associates, Inc. 573 Church St., Toronto 285, Ontario, Canada. $300.00

F40 THE ENERGY DILEMMA

Grade Level: High School, College and Adult
Color, 19 minutes, 1973

More people, more gadgets and the "plug-in age" are shown to be the reasons behind the increased demand for more and more energy. The film looks at two solutions to the demand for more energy; additional sources such as new wells, new dams, new nuclear plants, geothermal energy, tidal energy and solar energy vs. limiting our energy appetite. The main question of the film is: Can we realistically hope to satisfy our projected energy demands?

Films Incorporated, 1144 Wilmette Ave., Wilmette, Ill. 60091. $250.00

F-41 THE CONSUMER GAME

Grade Level: Junior High, Sr. High, Adult
Color, 20 minutes, 1973

Arte Johnson, the star of the television "Laugh In" series, provides important tips on comparison shopping. Questions are asked about where to buy, which brand, what the labels say, grading and packaging.

The film also provides information about finance charges and garanteees, both expressed and implied.

Pyramid Films, Box 1048, Santa Monica Calif. 90406 $280.00

F-42 FOOD AND MONEY

Grade Level: High School, Adult
Color, 23 minutes, 1973

The reasons for rising (or sometimes falling) food prices are explained by changes in the supply, demand or production costs of a food item.

The film shows the relationship of how a shortage of anchovies off the coast of Peru directly affects the meat supply on our dinner tables. A simple "supply-demand"model to explain the cost of food items is expanded to show the add on value of food costs due to transportation, packaging, etc.

Cost of Living Council, School Project, Washington, D. C. in cooperation with Byron Motion Pictures, 65 K Street NE, Washington, DC 20002 $88.16

F43 YOU'LL EARN IT

Grade Level: High School, College and Young Adult
Color, 24 minutes, 1973

What do 18 year age of majority laws mean for the young adult? What can young people do to spend, borrow and save money wisely? How can the individual contribute to consumer protection efforts in his community? These are some of the subjects probed in this film using real case studies involving a boy dealing with a bankrupt used car dealer, a consumer protection agency, a girl renting her first apartment and a consumer education class exploring the steps involved in the decision making process.

Cuna Mutual Insurance Society, P. O. Box 391, Madison, Wisc. 53701. $90.00.

F44 BUDGETING

Grade Level: Senior High School, Junior College and Adult

Color, 11 minutes

This film examines the reasons for setting up a budget, how it can help you plan financially from month to month, and why a budget is really a family matter. It also explains a procedure for actually setting up a budget based on your income and your fixed and flexible expenses.

Isabell Russell, Film Librarian, Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00.

F45 BANKING

Grade Level: Senior High School, Junior Colleges and Adult

Color, 18 minutes

This film discusses the two main types of bank accounts -- checking and savings -- and how each may be used to manage your money, both now and for the future. The risk and yield aspects of a savings account are emphasized and explained. A full service bank is described, including how it handles and invests depositors' money and the services it offers. Finally, alternative places to save and borrow money are briefly mentioned.

Isabell Russell, Film Librarian, Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00.

F46 CREDIT

Grade Level: Junior and Senior High School, Junior College and Adult

Color, 18 minutes

This film explains some of the various types of credit -- borrowing, charging, and financing -- and the interest you have to pay for using each type, as well as how each relates to personal money management. The film also examines why you need credit, where to get it, what requirements you have to meet, and how to establish and maintain credit.

Isabell Russell, Film Librarian, Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00.

F47 BUYING

Grade Level: Junior and Senior High School, Junior College and Adult

Color, 13 minutes

This film discusses managing your money in terms of the general rules for buying -- quality, quantity, and the best time -- and how they are the keys to getting your money's worth. A large part of the film is concerned with buying a home, including the advantages and disadvantages, the responsibilities, costs, and the important decisions involved in making this investment.

Isabell Russell, Film Librarian, Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00

F48 INSURANCE

Grade Level: Junior and Senior High, Junior College and Adult

Color, 16 minutes

This film is devoted to insurance. It discusses the four main types of personal insurance -- Life, Health, Automobile and Homeowners -- and the nature of the protection provided by each. Group insurance and social security and their relationship to insurance needs are briefly discussed. The film also explains and emphasizes the need for an insurance estate as part of a personal financial plan which takes into account your present assets and expenses as well as your future needs.

Isabell Russell, Film Librarian Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00.

F49 SECURITIES

Grade Level: Junior and Senior High, Junior College and Adult

Color, 19 minutes

This film discusses the three major types of securities -- bonds, stocks, and mutual funds -- and the nature of each. Risk, yield, growth, income, and other aspects of securities investment are considered. When, where, and how you can invest in securities is explained in terms of making securities part of a financial plan. This includes a description of the activities of the broker, the exchange, stock transactions, and stock quotations in the investment process.

Isabell Russell, Film Librarian Public Relations and Advertising Dept. D-A, Aetna Life and Casualty, 151 Farmington Ave., Hartford, Conn. 06115. $110.00. (When the 6 films F44 through F49 are purchased as a set, cost is $600.00 for all 6)

F50 YOUR CREDIT IS GOOD

Grade Level: Junior and Senior High, College and Adult
Color, 15 minutes, 1972

This film examines some of the benefits of using credit as well as the hazards. Two cases, a young man buying a used car and a young woman signing up at a health studio, point out some common areas to investigate when using credit. Some of the areas mentioned are: extra charges, different sources and costs of credit, high pressure (sign now for the discount), the contract itself and the selling of a credit instrument (holder-in-due-course).

Journal Films, Inc., 909 W. Diversey Parkway, Chicago, Ill. 60614. $175.00.

F51 MAN BUILDS, MAN DESTROYS

Grade Level: High School, College and Adult
Color, 27 minutes, 1973

Three stories about man working to improve his environment are reported in this film. The first deals with one man's effort to reduce the noise pollution in New York City. The second incident involves the people of a small Japanese city and their battle with a large chemical plant over the dumping of mercury into the water where the fish they eat are taken. Finally, the third incident is the story of a small town in Connecticut and its battle with the Gypsy Moth which led to the eventual banning of the use of DDT in the state of Connecticut.

Great Plains National Instructional Television Library, Box 80669, Lincoln, Neb. 68501. $240.00.

F52 SHOPLIFTING--IT'S A STEAL!

Grade Level: Jr. High and Sr. High
Color, 15 minutes

Hard facts about teenage shoplifting--its social cost, penalties and prevention.

Betty Crocker Teaching Aids, 9200 Film Center, Box 1113, Minneapolis, Minn. 55440. $125.00 or free loan from the above address. Up to 100 booklets free from Betty Crocker Teaching Aids.

F53 READ THE LABEL, SET A BETTER TABLE

Grade Level: Jr. High and Sr. High
Color, 13 minutes

Dick Van Dyke narrates this partially animated film on the value of labeling. Mr. Van Dyke explains how to determine the nutritional value of the particular item, the proportion of ingredients and the number of servings per package, etc.

National AV Center, Sales Branch, Washington, D. C. 20409. $58.25.

F54 MONEY TO BURN

Grade Level: Secondary to Adult
Color, 15 minutes

Tips on saving energy and money in your home. Some of these money and energy saving tips concern home insulation, storm windows, cooking, washing and many others.

American Gas Assoc., 1515 Wilson, Arlington, Va. 22209. $110.00.

F55 CAUGHT

Grade Level: Secondary to Adult
Color, 25 minutes, 1972

The monetary, social and personal costs regarding shoplifting are illustrated and discussed by leading investigators in the field. A typical shoplifter is viewed from "temptation" to "prosecution." What business establishments are doing to alleviate the problem is examined.

Cinematic Concepts Corp., 1817 Union Street, San Francisco, Cal. 94123. $260.00.

F56 TRENDSETTER

Grade Level: Elementary to Adult
Color, 6 minutes, 1970

The Trendsetter's every attempt at individuality in this animated film is doomed by the following of the mindless crowd. His unique hat, his tree-top residence, his every pacesetting trick soon become outrageously common. Finally, he devises a scheme to escape his followers: he feigns suicide. True to form, his loyal followers do the same. Now there is no one left to follow him. His joy is shattered by the realization that his phony individuality actually depends upon a crowd.

Pyramid Films, Box 1048, Santa Monica, Ca. 90406. $90.00.

F57 BEFORE YOU TAKE THAT BITE

Grade Level: Upper Elementary to Senior High
Color, 14 minutes, 1974

An overweight teen-ager begins her day by missing a substantial breakfast ("in a hurry") and later substitutes quick, sweet junk foods. At lunch in the school cafeteria, she chooses desserts over foods with nutritional value ("they taste good") and later at a basketball game again snacks on empty foods ("I'll start my diet tomorrow"). Besides weight problems, other consequences of an unbalanced diet are illustrated by school friends -- such as skin problems, tooth decay, etc. In addition, the film provides information on the relative nutritional values of certain foods, and encourages a balanced diet as a primary step to good physical and emotional health. Finally, the film advises viewers to "read the label" and thus use their nutrition knowledge before taking "that bite."

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604. $185.00.

F58 STEERING CLEAR OF LEMONS

Grade Level: Secondary to Adult
Color, 16 minutes, 1975

Drawn from Consumer Reports for TV, this film is like an audiovisual edition of Consumer Resports magazine, providing practical information and education on a variety of subjects. The seven topics covered in the film are: Grade Labeling: Aid or Rip Off?; Pain Relievers: What's in a Name?; Low-Cost Stereos/Product Testing: What Can It Tell You?; Fair Trade Laws: Is Fair Trade Fair?; Bicycles: Why a 10-Speed? and Steering Clear of Lemons; Diet Cottage Cheese: You Can Call It Diet But . . .; and Aerosols: Safety or Convenience?

Consumers Union Educational Films, Box XA-50, 256 Washington St., Mount Vernon, N. Y. 10550. $200.00.

F59 CHEMICAL FEAST

Grade Level: Intermediate to Adult
Color, 11 minutes, 1973

In chef's clothes and surrounded by an array of chemicals and modified foods, the comedian Marshall Ephron, in his memorable satire, merrily concocts a supermarket synthetic "lemon pie" using the ingredients listed on its lable. Then Ephron takes four known brand food products, notes their chemical additives, and calculates their price by the pound.

Benchmark Films, Inc., 145 Scarborough Road, Briarcliff Manor, N. Y. 10510. $165.00.

F60 BRAND NAMES AND LABELING GAMES

Grade Level: Intermediate to Adult
Color, 9 minutes, 1973

This is a guessing game you play every time you shop for food. The affable comedian, Marshall Ephron, asks you if a brand name product priced much higher than an unknown name for aspirin, a food flavor enhancer, and a bleach is any better. The answer in each case is no, they're exactly the same. Now you are asked to match wits with the U. S. Dept. of Agriculture --can you tell from their official descriptions for olive sizes used on labels how to grade: "giant," "mammoth," "jumbo," "colossal," etc.?

Benchmark Films, Inc., 145 Scarborough Road, Briarcliff Manor, N. Y. 10510. $145.00.

F61 BUY, BUY

Grade Level: Junior and Senior High
Color, 20 minutes

An examination of the nature of television commercials as seen by the ad men and producers who make them. During the production of laxative the cosmetic commercials, ad men voice strong opinions both justifying and condemning what they do. They are sometimes defensive, sometimes cynical.

Churchill Films, 662 N. Robertson Blvd., Los Angeles, Ca. 90069. $250.00.

F62 ADVERTISING: INFORMATION, PERSUASION OR DECEPTION

Grade Level: Intermediate to Adult
Color, 12½ minutes, 1973

This film tries to help students distinguish between the informational and manipulative uses of advertising.

Journal Films, Inc., 909 W. Diversey Prkwy., Chicago, Ill. 60614. $155.00.

F63 FOOD LABELING: UNDERSTANDING WHAT YOU EAT

Grade Level: Intermediate to Adult
Color, 11 minutes, 1973

By examining the process of labeling foods, this film raises questions concerning nutrition. How can you know what you are eating? What should you be looking for in a given product, and how can a label help you find it? What isn't on the label and is it important?

Journal Films, Inc., 909 W. Diversey Prkwy., Chicago, Ill. 60614. $145.00.

F64 Budgeting.

Grade Level: Secondary to Adult
Color, 30 minutes, 1974

Television Quiz-Show Host Allen Ludden leads a contest between two couples competing for the top score. The audience is invited to participate and match skills and knowledge of budgeting with the contestants.

Consumer Education Development Company, Box 424, Storrs. Ct. 06268 $200.00.

F65 Consumer Education: Retail Credit Buying.

Grade Level: Jr. High to Adult
Color, 11 minutes

Two teenage sisters are seen on a shopping spree with their first earnings. Their father helps them understand the proper use of credit and how to allocate income to repayment of indebtedness. Points brought out include: how to compute the cost of credit in terms of true annual interest, distinction between thirty-day and revolving charge accounts, function of the Retail Credit Association and the meaning of a "good credit rating."

BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404. $135.00

F66 Wise and Responsible Consumership.

Grade level: Elementary
Color, 13 ½ minutes, 1973

Deals with the pitfalls of impulse buying, acquaints young consumers with various merchandising and promotional tactics used by retailers, illustrates bait-and-switch and deceptive packaging and pricing, examines product labeling, and discusses product guarantees.

Centron Educational Films, 1621 W. Ninth Street, Lawrence, Kansas 76044. $185.00.

F67 Money for Sale.

Grade level: Junior and Senior High
Color, 18 minutes, 1974

A clever cartoon approach to analyzing truth in lending, finance charges and annual percentage rates. Restraint in borrowing is stressed.

AIMS Instructional Media Services, 626 Justin Ave., Glendale, Ca. 91201. $205.00.

16 mm FILMS

(Supplementary to those listed in Consumer Education Resources)

Available for preview and evaluation from the Michigan Consumer Education Center. Addresses and prices are included for those interested in purchasing a copy.

F68 EAT, DRINK AND BE WARY.

Grade Level: Secondary to Adult
Color, 21 minutes

Shoppers, cooks, kids and critics vent their views on our eating habits and on processed foods which make up much of our diet. The nutritional losses from processing and refining are explored. Controversies over the increased use of food additives are examined. The role of advertising in changing our food habits is illustrated.

Churchill Films, 622 North Robertson, Los Angeles, Ca. 90069. $265.00.

F69 PUT YOUR MONEY WHERE YOUR GOALS ARE.

Grade Level: Secondary to Adult
Color, 25 minutes

Consumers share what they have learned from experience in money management. Emphasis is on importance of assessing spending pattern, then planning ahead and sacrificing luxuries to reach long and short term goals.

National Consumer Finance Association, 601 Solar Building, 1000 16th Street, N.W., Washington, D. C. 20036. $85.00

F70 ANALYZING ADVERTISING.

Grade Level: Upper Elementary through Eighth
Color, 13 minutes

Acquaints young consumers with some of the techniques used by commerical advertisers to influence consumers to buy certain products or services. Familiarization with these techniques will help students begin to separate the important factual material necessary for making a valid buying decision.

Centron Education Films, 1621 W. 9th Street, Lawrence, Ka. 66044. $195.00.

F71 PROFIT: OR WHAT EVER HAPPENED TO ALL THAT BREAD?

Grade Level: Secondary
Color, 13 minutes, 1975

Following the businesses involved in producing a loaf of bread; gross profit, net profit and middleman costs are explained. Enables students to understand the total economic cycle.

Universal Education and Visual Arts, 100 Universal City Plaza, Universal City, Ca. 91608. $130.00.

F72 MEET MARGIE.

Grade Level: Intermediate to Adult
Color, 11 minutes, 1976

College student, living on a dollar-figure poverty level, travels by bike, belongs to a food co-op, trades chores and appliances with neighbors and barters her skills for someone else's, by-passing the need for money.

Filmfair Communications, 10900 Ventura Blvd., P. O. Box 1728, Studio City, Ca. 91604. $140.00.

F73 FAD DIET CIRCUS.

Grade Level: Secondary to Adult
Color, 11 minutes,

With over 50% of the U. S. population overweight, our citizens are a diet conscience group. Health quackery in exercising devices and crash diet falacies are explored with emphasis on the Dr. Adkins ' Diet Revolution.

Sterling Educational Films, 241 E. 34th Street, New York, New York 10016. $190.00.

F74 IF IT DOES'T WORK . . . COMPLAIN.

Grade Level: Intermediate to Adult
Color, 12 minutes, 1975

Introduction to the avenues open to insure the value of purchases. Illustrated with one person in process of complaining and another who has already taken action on a faulty product.

Journal Films, 930 Pitner, Evanston, Ill. 60202. $195.00.

F75 IN THE BOX.

Grade Level: Intermediate to Adult
Color, 13 3/4 minutes, 1976

Two young people meet inside a box that is symbolic of the financial crisis each is in. The two are given a "parole" to seek help. They find it through Cahpter XIII of the federal bankruptcy law and through a community-based credit counseling center.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604. $180.00.

F76 A DAY IN THE LIFE OF HARVEY McNEILL.

Grade Level: Intermediate to Adult
Color, 9 minutes, 1976

Despite the continuing financial problems due to a lay-off of the family bread-winner, the McNeills still find an enriching life because they seek out and use community resources -- largely free.

Filmfair Communications, 10900 Ventura Blvd., Studio City, Ca. 91604. $135.00.

F77 IT'S NEW, IT'S NEAT, IT'S OBSOLETE.

Grade Level: Intermediate to Adult
Color, 14½ minutes

"Honest" Louie explains "confidentially" how fashion and gimmickry create obsolenscence and how we can use commonsense to get the most for our money.

BFA Educational Media, 2211 Michigan Ave., Santa Monica, Ca. 90404. $195.00.

F78 ALL AMERICAN MEAL.

Grade Level: Intermediate and Secondary
Color, 11 minutes

Explores the sociological and nutritional significance of the "fast food" stand. Good nutrition demands an understanding of all of our body's needs and a real concern for good health.

Barr Films, P. O. Box 5667, Pasadena, Ca. 91107. $165.00.

F79 HOW TO BUY A USED CAR: OR KICKING TIRES IS NOT ENOUGH.

Grade Level: Secondary to Adult
Color, 16 minutes, 1976

What teen-agers often look for in a car includes good mileage and performance to style and speed. The films shows on-the-lot tests as well as on-the-road tests. Practical hints are given for figuring what a used car's price tag really is.

Consumer Reports Films, Box XT-23, Mt. Vernon, N. Y. 10550. $220.00.

F80 THE CONSUMER AND THE SUPERMARKET.

Grade Level: Secondary to College
Color, 15 minutes

Combines consumer interviews with an analysis of the products and merchandising techniques used in the market. Explores the role of advertising, store layout, packaging and labeling to influence our package decision. Provides tips to help consumer buy for nutritional value at lowest cost.

Barr Films, P. O. Box 5667, Pasadena, Ca. 91107. $225.00.

F81 YOU ARE WHAT YOU EAT.

Grade Level: Elementary
Color, 10 minutes

Animated film showing importance of choosing of choosing foods from all of the basic food groups. Explains how proteins, carbohydrates, fats, vitamins and minerals are used in our bodies.

Barr Films, P. O. Box 5667, Pasadena, Ca. 91107. $160.00.

F82 LEARNING TO USE MONEY.

Grade Level: Intermediate
Color, 10½ minutes

Not many people get more money than they can use, so it's important to get the most for your money. Young consumers learn that shopping for the best price, checking sizes, comparing quality and availability all relate to decisions about how much money to spend.

Coronet Instructional Media, 65 E. South Water St., Chicago, Ill. 60601. $142.00.

F83 MONEY: HOW ITS VALUE CHANGES.

Grade Level: Intermediate to College
Color, 13½ minutes

Though it may look the same, a dollar does not always have the same value. Explains how changes in the value of a dollar are related to concepts such as cost of living, recession, depression, supply, demand and inflation.

Coronet Instructional Media, 65 E. South Water St., Chicago, Ill. 60601. $182.00.

F84 CONSUMER SKILLS: BUYING ON CREDIT.

Grade Level: Intermediate and Secondary
Color, 12½ minutes

Introduces such credit terms as finance charges, bank loans, down payments, interest, and installment payments, and defines the three C's of credit: character, capacity and capital.

Coronet Instructional Media, 65 E. South Water St., Chicago, Ill. 60601. $168.00

F85 THE DAY BUSINESS STOOD STILL.

Grade Level: Intermediate and Secondary
Color, 20 minutes, 1974

Helps students better understand and appreciate the economic structure of the American business system. It tells in graphic and realistic terms how this free enterprise system works.

Illinois State Chamber of Commerce, 20 North Wacker Drive, Chicago, Ill. 60606. $150.00.

F86 CONSUMER SKILLS: BUYING SERVICES.

Grade Level:
Color, 13½ minutes

Involved in an automobile accident, a student learns what medical, legal, insurance, repair and other services are available to him. Advice is given on what determines prices, how to evaluate the needed services. A consumer buys both private and public services.

Coronet Instructional Media, 369 W. Erie Street,Chicago, Ill. 60610. $196.00.

F87 CONSUMER SKILLS: BUYING FOR IMMEDIATE USE.

Grade Level: Intermediate and Secondary
Color, 13½ minutes

Three young consumers in everyday shopping situations make typical purchases in food, clothing, drug and variety stores. Stresses skills a person has to develop in buying wisely for immedate use.

Coronet Instructional Media, 369 W. Erie Street, Chicago, Ill. 60610. $196.00.

F88 CONSUMER SKILLS: BUYING FOR LONG TERM USE.

Grade Level:
Color, 11½ minutes

When purchasing furniture, jewelry, major appliances, television or stereo components, consideration should be given to its expected lengthy use. A panel of consumers turn back the clock a year to tell how accurate their predictions about last year's purchases have been.

Coronet Instructional Media, 369 W. Erie Street, Chicago, Ill. 60610. $167.00.

VIDEO CASSETTES

Available for preview and evaluation from the Michigan Consumer Education Center. Addresses and prices are included for those interested in purchasing a copy.

VC1 New Cars. The 'real' cost of a new car. New cars vis used cars. What the new car dealer can offer you. Claims to watch out for. "Discount" deals. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Maryland 21117. $90.00.

VC2 Retirement Planning. How soon is soon enough to plan for retirement. Social Security: what it owes you and what it won't do for you. Investments for retirement. Where to live. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $90.00.

VC3 Singles Life. Bachelors and single girls. "Swingers." Rights of the single person. Companionship. The old standards vis the new. The new tax laws for singles. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $90.00.

VC4 Tenant's Rights. What to expect from your landlord. What to do with bad neighbors. Insurance for apartments. A tenant's obligations as a renter. Plumbing, heating, lighting problems: what to do about them. Tenant's organizations. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $90.00.

VC5 Funerals. The true expenses of dieing. Alternatives to immediate burial. Cremation. Planning ahead for the inevitable. Purchasing cemetery lots. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $90.00.

VC6 Divorce. "No-fault" divorce laws. Risks of "quickee" foreign divorces. Choosing an attorney. The role of the "family law" specialist. The complications of a settlement agreement. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $90.00.

VC7 Nursing Homes. How to select a good home. Common signs to look for in your evaluation. Private vis church or public nursing homes. The patient's rights. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $90.00.

VC8 Income Taxes. Selecting a tax practitioner, doing-it-yourself, dealing with the IRS. What to do if you're audited. Special tax credits. Deductions you may not know about. Common tax errors to avoid. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $90.00.

VC9 Life Insurance. How to determine which policy best fits your needs. Group coverage. Insuring your child; is it wise? "Whole life" and "term" coverage. Premiums. Face value. Death benefit. Forced savings and policy loans. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $90.00.

VC10 Small Claims Court. "Sue me!"; how easy is it to get results. Your complaint strategy. Legal necessities and what to avoid. Subpoenas, summonses, and affidavits. How to collect on a judgment. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $90.00.

VC11 Mobile Homes. How inexpensive are mobile homes? Can they really be moved? Playing the dealer-lot game. Joist spacing, insulation, and what to look for. Manufacturer's certificates. 30 minutes. Maryland Center for Public Broadcasting, Owings Mills, Md. 21117. $90.00.

CURRICULUM GUIDELINES AND CASE STUDIES

Consumer Education Curriculum Guides available to review at the Michigan Consumer Education Center include:

California
Canada
Detroit Public Schools
Florida
Georgia
Hawaii
Illinois
Indiana
Iowa
Maryland
Massachusetts, Dept. of Education
Massachusetts, Framingham State College
Michigan, Credit Counseling Centers
Michigan, Department of Education
Michigan Student Expectations
Michigan, Waterford School District
Michigan, Wayne-Westland
New Jersey
New York
North Dakota Spiral Process Approach
Ohio
Oklahoma
Oregon
Pennsylvania
South Carolina
Tennessee
Texas
U. S. Office of Consumer Affairs
University of California
University of Maryland
University of Nebraska
Virginia
Washington

An Approach to Consumer Education for Adults. 1973. Office of Consumer Affairs, New Executive Office Building, Washington, D. C. 20506. Single copy free. Bulk orders: Superintendent of Documents, U. S. Government Printing Office, Washington, D. C. 20402. 85¢ a copy.

Consumer Education in an Age of Adaptation. 1971. Consumer Information Services, Dept. 703 - Public Relations, Sears, Roebuck and Co., 303 E. Ohio Street, Chicago, Ill. 60611. $2.00.

Consumer Education Materials Project. 1972. Consumers Union of U.S., Inc., Mt. Vernon, N. Y. 10550. $3.00, one book; $15.00 boxed set of 6 books.

Early Childhood Consumer Education.
Elementary Level Consumer Education.
Secondary Level Consumer Education.
Consumer Education in Junior and Community Colleges, Post Secondary, Vocational and Technical Institutes.
Adult Consumer Education.
Preparing the Consumer Educator.

Actual case studies of consumer education at different education levels.

Consumer Education, Parts I & II. (for high school) Home Economics Instructional Materials Center, College of Home Economics, Texas Tech. University, P. O. Box 4065, Lubbock, Tex. 79409. $6.50 for each part.

Consumer Education, Curriculum Guide for Ohio, Grades K-12. 1971. The Instructional Materials Laboratory, The Ohio State University, 1885 Neil Avenue, Columbus, Ohio 43210. $2.50.

Home Economics Supplement	$2.40.
Social Studies Supplement	$2.40.
Business Education Supplement	$2.40.

Guide for Evaluating Consumer Education Programs and Materials. 1972. American Home Economics Association, 2010 Massachusetts Ave., NW, Washington, D. C. 20036. $1.25.

Guide to Federal Consumer Services. Latest edition. Office of Consumer Affairs, New Executive Office Building, Washington, D. C. 20506. Single copy free. Bulk orders: Superintendent of Documents, U. S. Government Printing Office, Washington, D. C. 20402. $1.00 per copy.

Guidelines for Consumer Education. 1972. Office of Superintendent of Public Instruction, State of Illinois, Springfield, Ill. 62706. One copy free.

Survey and Evaluation of Consumer Education Programs in the United States. 1970. Joseph Uhl and others, 2 vols. ERIC Document Reproduction Service, National Cash Register Co., 4936 Fairmont Ave., Bethesda, Md. 20014. $33.40.

Suggested Guidelines for Consumer Education, Grades K-12. 1970. Office of Consumer Affairs, New Executive Office Bldg., Washington, D. C. 20506. Single copy free. Bulk orders: Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402. 65¢ per copy.

Teaching Personal Economics in the Business Curriculum: In the Social Studies Curriculum; and in the Home Economics Curriculum. 1971. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N. Y. 10071, 3 booklets at $2.50 each.

NEWSLETTERS AND MAGAZINES

ACCI Newsletter. American Council on Consumer Interests, 238 Stanley Hall, University of Missouri, Columbus, Missouri 65201. $10 membership fee per year includes 9 issues of newsletter, 4 issues of Consumer Education Forum, and 2 issues of the Journal of Consumer Affairs.

Changing Times. Changing Times Education Service, 1729 H Street, NW, Washington, D. C. 20006. Subscription rate $7.00 per one year.

Consumer News. Office of Consumer Affairs, Virginia Knauer. Available from Superintendent of Documents, U. S. Government Printing Office, Washington, D. C. 20402. $2.00 per year, semi-monthly.

Consumer News and Views. Michigan Consumer Council, 525 Hollister Bldg., Lansing, Mi. 48933. Free.

Consumer Newsweek. Consumer News, Inc., 813 National Press Bldg., Washington, D. C. 20004. $15.00 per year. (published weekly)

Consumer Reports. Consumers Union of U. S., Inc., 256 Washington St., Mt. Vernon, N. Y. 10550. Subscription rate $8.00 per year. (Educational rate 25¢ per copy - 20 minimum monthly order, includes Teaching Tools.) Teaching Tools for Consumer Education is a teacher's guide for using Consumer Reports in the classroom. Monthly. $3.50 per year.

Consumer Update. Consumer Education Department, Gregg/Community College Div., McGraw Hill Book Co., Manchester Road, Manchester, Mo. 63011. Free.

Consumers Index. Pierian Press, P. O. Box 1808, Ann Arbor, Michigan 48106. Published quarterly, $25.00 per year.

Consumers Research Magazine. Consumers' Research Inc., Washington, N. J. 07882. Eleven issues, $8.00 a year.

Everybody's Money. Credit Union National Association, P. O. Box 431, Madison, Wisc. 53701. $1.00 per year/four issues.

FDA Consumer. The magazine of the Food and Drug Administration. Superintendent of Documents, U. S. Govt. Printing Office, Washington, D. C. 20402. Ten issues, $5.30 per year.

Finance Facts. National Consumer Finance Assoc., Educational Services Div., 601 Solar Building, 1000 Sixteenth St., NW, Washington, D. C. 20036. 12 issues per year, free.

Journal of Consumer Affairs. American Council on Consumer Interests, 238 Stanley Hall, University of Missouri, Columbia, Mo. $10.00 annual membership fee includes subscription to Journal, Newsletter and Consumer Education Forum.

Journal of Consumer Research. Journal of Consumer Research, 222 South Riverside Plaza, Chicago, Ill. 60606. Four issues per year, $12.50.

Media and Consumer. Media and Consumer Subscription Dept., P. O. Box 1225, Radio City Station, New York, N. Y. 10019. Monthly. $12.00 per year.

Michigan Consumer Education Center Newsletter. Michigan Consumer Education Center 217A University Library, Eastern Michigan University, Ypsilanti, Michigan 48197. Free.

Money. Time, Inc., 541 Fairbanks Court, Chicago, Ill. 60611. Published monthly, $15.00 per year.

Of Consuming Interest. Federal State Reports, P. O. Box 986, Court House Station, Arlington, Va. 22216. Bi-weekly newsletter. $36.00 per year.

COLLEGE TEXTS AND TEACHER REFERENCE MATERIALS

Bailard, T. E., D. Biehl and R. W. Kaiser. Personal Money Management. 1973. Science Research Associates, Inc., 259 E. Erie Street, Chicago, Ill. 60611.

Behr, Michael and Dennis L. Nelson. Economics: A Personal Consumer Approach. Reston Publishing Co., Reston, Va. 22090. 1975.

Burk, Marguerite. Consumption Economics, a Multidisciplinary Approach. 1968. John Wiley & Sons, 605 Third Ave., New York, N. Y. 10016. $10.95.

Cohen, Jerome B., and Hanson. Personal Finance: Principles and Case Problems. 1972. Richard D. Irwin, Inc., 1818 Ridge Road, Homewood, Ill. 60430.

Coleman, John, Ted Soens, and Edwin Fenton. Comparative Economic Systems. 1974. Holt, Rinehart and Winston, Inc., New York, N. Y.

Crandall, Robert and Richard Eckaus. Contemporary Issues in Economics. 1972. Little, Brown and Co., Boston, Mass. $3.95.

Donaldson and Pfahl. Personal Finance. Ronald Press, New York, N. Y. 1971. $9.75.

Eckaus, Richard. Basic Economics. Little, Brown and Company, Boston, Mass. 1972. $10.95.

Engel, Kollat and Balckwell. Consumer Behavior. 1973. Holt, Rinehart and Winston, New York, N. Y. $13.50.

Fetterman, Elsie. Money Management: Choices and Decisions. 1976. Houghton Mifflin Co., 110 Tremont St., Boston, Mass. 02107.

Fetterman, Elsie and Margery Schiller. Let the Buyer Be Aware! Fairchild Publications, Inc., New York, New York. 1976.

Fitzsimmons, C. and F. Williams. The Family Economy: Nature and Management of Resources. 1973. Williams, School of Home Economics, Purdue University, West Lafayette, Ind. 47907. $10.00.

Gaedeke & Etcheson. Consumerism -- Viewpoints for Business, Government and Public Interest. 1972. Canfield Press, Harper and Row Publishers, Inc., 49 E. 33rd St., New York, N. Y. 10016.

Gordon, Leland J. and Lee. Economics for Consumers. 1972. Van Nostrand-Reinhold Co., 450 W. 33rd St., New York, N. Y. 10001. $10.95.

Holloway, Mittelstaedt and Venkatesan. Consumer Behavior: Contemporary Research in Action. 1971. Houghton Mifflin Co., 110 Tremont St., Boston, Mass. 02107. $5.95.

Kassarjian, Harold. Perspectives in Consumer Behavior. 1973. Scott, Foresman and Co., 1900 E. Lake Rd., Glenview, Ill. 60025.

Mandell, Lewis. Economics from the Consumer's Perspective. 1974. Science Research Associates, Inc., 259 E. Erie St., Chicago, Ill. 60611.

Maynes, E. Scott. Decision-Making for Consumers: An Introduction to Consumer Economics. 1976. Macmillan Publishing Co., 866 Third Ave., New York, N. Y. 10022. $11.95.

McNeal, James. An Introduction to Consumer Behavior. 1973. John Wiley and Sons, 605 Third Ave., New York, N. Y. 10016.

Mietus and West. Personal Law. 1975. Science Research Associates, Inc., 259 E. Erie St., Chicago, Ill. 60611. $12.50.

Miller, Roger. Economic Issues for Consumers. 1975. West Publishing Co., St. Paul, Minn.

Murray, Barbara. Consumerism: The Eternal Triangle. 1973. Goodyear Publishing Co., Inc., Pacific Palisades, California. $6.95.

Nelson, Roger. Personal Money Management. 1973. Addison-Wesley Publ. Co., Reading, Mass. 01867. $10.76.

Newman, Joseph - directing editor of U. S. News & World Report. What Everyone Needs to Know about Law. U. S. News and World Report, Inc., Washington, D. C. $6.50.

Olson, Milton and A. E. McNelly. Business and Consumer Arithmetic. 1969. Prentice-Hall, Inc., Englewood Cliffs, N. J.

Oppenheim, Irene. The Family as Consumers. 1965. Macmillan Co., 866 Third Ave., New York, N. Y. 10022. $6.95.

Phillips, E. B. and S. Lane. Personal Finance. 1974. John Wiley and Sons, 605 Third Ave., New York, N. Y. 10016. $9.95.

Rodda and Nelson. Managing Personal Finances. 1965. Prentice Hall, Englewood Cliffs, N. J. $9.77.

Rogers, A. J. Goods and Not So Goods. 1972. Dryden Press, Hinsdale, Ill.

Troelstrup, Arch W. The Consumer in American Society. 1974. McGraw-Hill Book Co., Princeton-Hightstown Road, Box 404, Hightstown, N. J. 08520. $10.50.

Troelstrup, Arch W. The Consumer in American Society: Additional Dimensions. 1974. McGraw-Hill Book Co., Princeton-Hightstown Road, Box 404, Hightstown, N. J. 08520.

Trooboff, Benjamin and Fannie Lee Boyd. Personal Finance for Consumers. 1976. General Learning Press, 250 James Street, Morristown, N. J. 07960.

West and Wood. Personal Financial Management. 1972. Houghton Mifflin Co., 110 Tremont St., Boston, Mass. 02107. $10.95.

Wolf, Harold. Personal Finance. 1975, fourth edition. Allyn and Bacon, Inc. Rockleigh, N. J. 07647.

COMMUNITY COLLEGE AND ADULT EDUCATION TEXTS

Garman, E. Thomas and Sidney Eckert. The Consumer's World. 1974. McGraw-Hill Book Company, Gregg Div., 1221 Avenue of the Americas, New York, N. Y. 10020. $9.50.

Niss, James. Consumer Economics. 1974. Prentice Hall Inc., Englewood Cliffs, N. J. 07632.

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